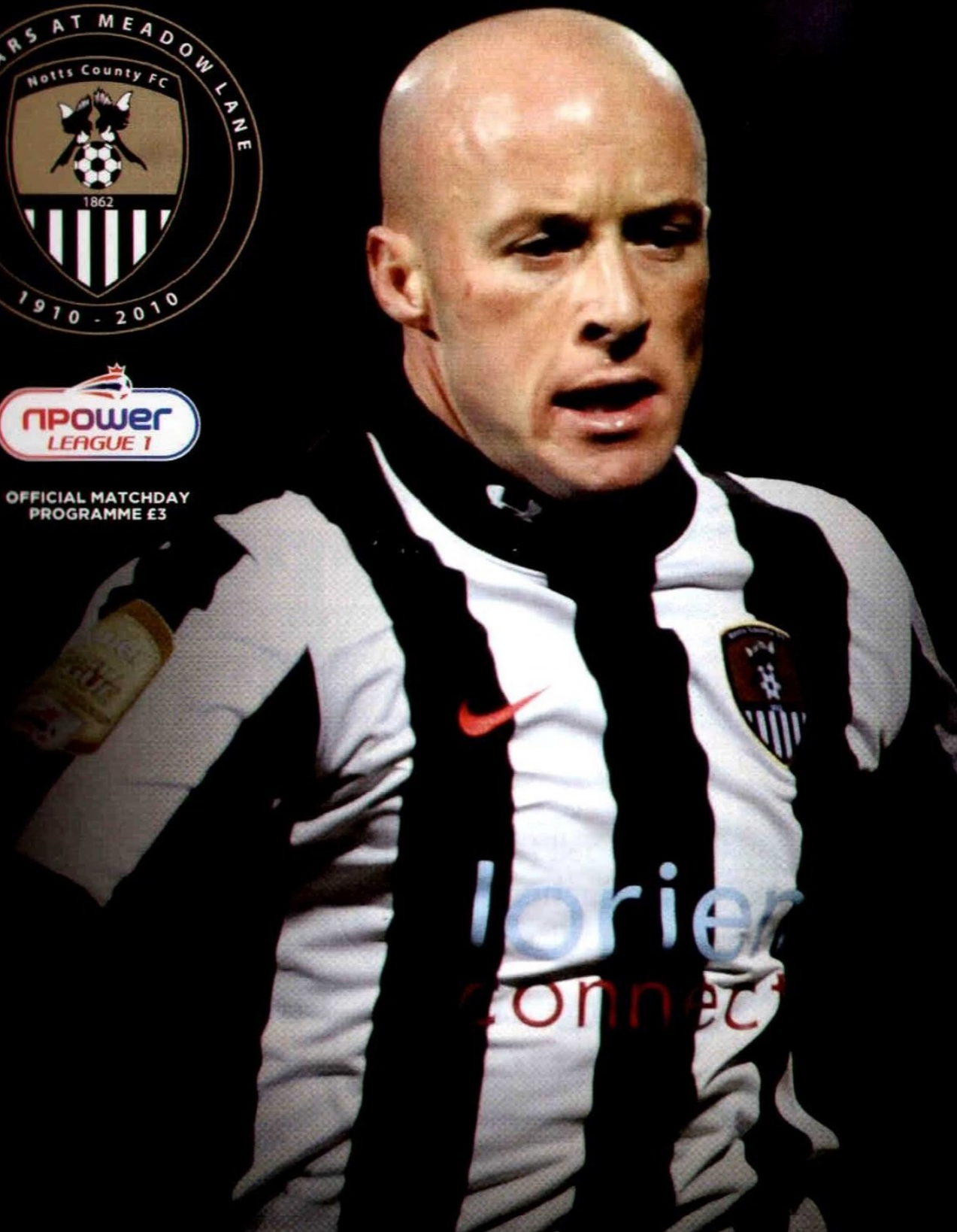


Issue 10 | NOTTS COUNTY vs SWINDON TOWN | Tuesday 23rd November 2010 | Kick-off 7.45pm | npower League 1



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the mag

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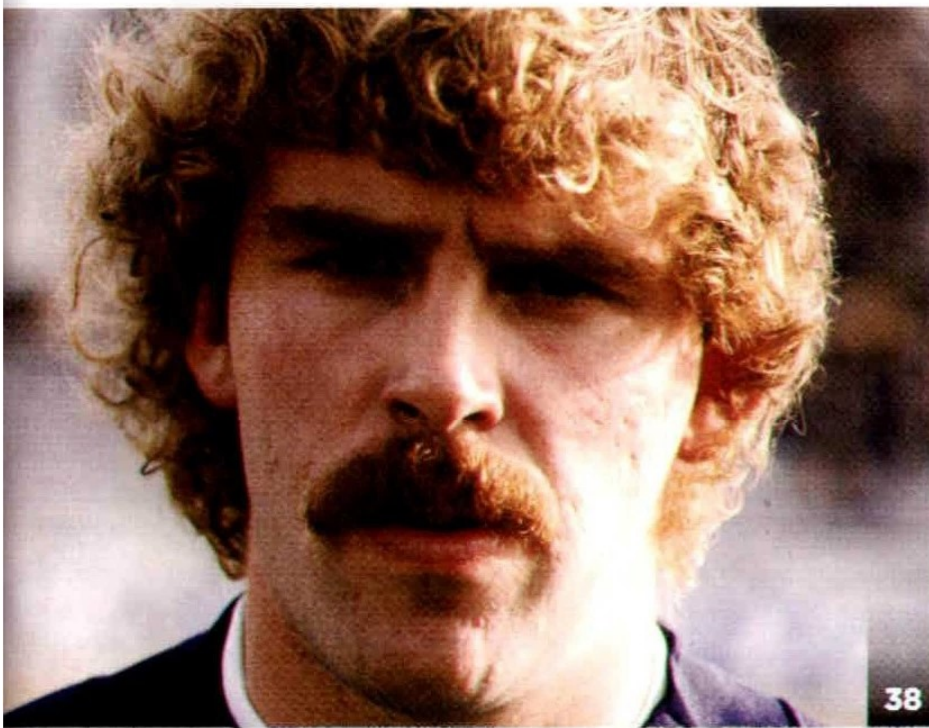
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NOTTS COUNTY vs SWINDON

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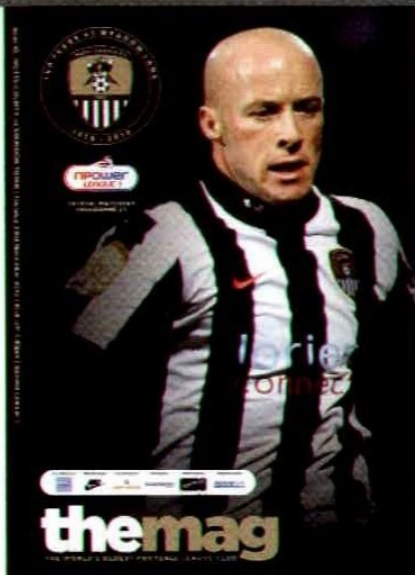
There's very rarely much time to breathe in League 1 and this week is no different whatsoever as we return to Meadow Lane for the visit of Swindon Town, just three days after we were here for Saturday's game against Tranmere Rovers.

After tonight's encounter it will be 17 chalked up for the season in what is proving a highly congested division, where even the teams at the bottom end of the table aren't that far away from the teams at the top end.

Tonight it's a meeting with a Swindon side sitting handily in the middle of the table as they look to mount a challenge again following last season's run to Wembley, where they lost to Millwall in the play-off final.

Danny Wilson's men are dangerous on their day but what matters most tonight is not those wearing red, it's those wearing the famous black and white.

Get right behind the lads as usual and make Meadow Lane under the floodlights an occasion to remember.



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Good evening and welcome to Meadow Lane for the npower League 1 fixture against one of my former sides Swindon Town.

I would like to welcome all the directors, management, staff, players and fans of the Robins.

I spent a short spell at the County Ground, playing three games and I would like to thank them for the opportunity the club gave me whilst completing my coaching badges.

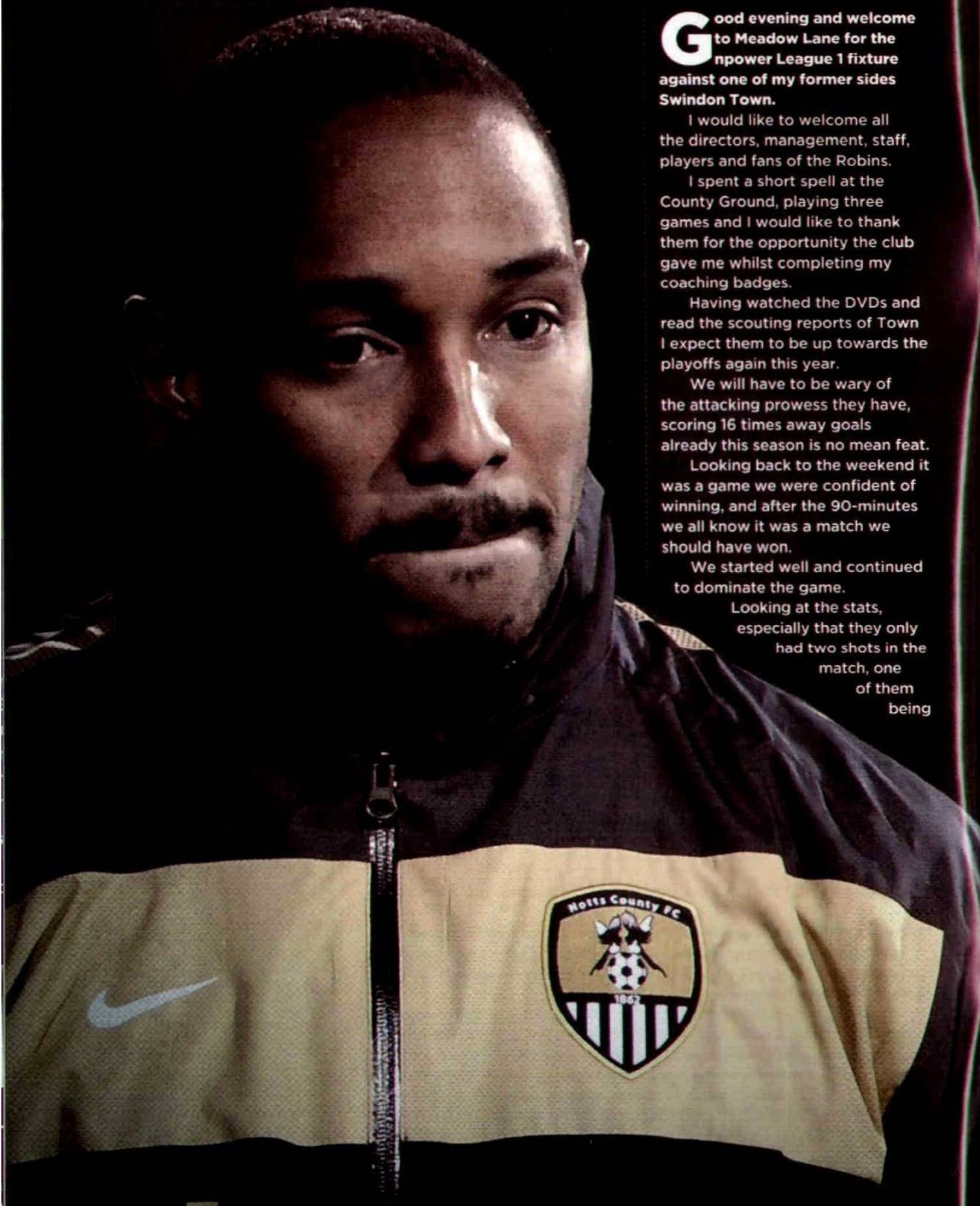
Having watched the DVDs and read the scouting reports of Town I expect them to be up towards the playoffs again this year.

We will have to be wary of the attacking prowess they have, scoring 16 times away goals already this season is no mean feat.

Looking back to the weekend it was a game we were confident of winning, and after the 90-minutes we all know it was a match we should have won.

We started well and continued to dominate the game.

Looking at the stats, especially that they only had two shots in the match, one of them being





the gaffer

the goal, then it's obviously very disappointing and equally frustrating.

"WE CAN'T BELIEVE HOW WE HAVEN'T CLAIMED THE THREE POINTS, BUT THAT'S FOOTBALL IN A NUTSHELL. WE NEED TO TAKE OUR CHANCES. IT'S A SICKENING FEELING. WE JUST NEED THAT SPARK, THAT LITTLE BIT OF LUCK THAT ALL SIDES NEED."

We can't believe how we haven't claimed the three points, but that's football in a nutshell. We need to take our chances.

It's a sickening feeling. We just need that spark, that little bit of luck that all sides need.

I can't fault the lads, the endeavour and the spirit is second to none. I feel we are still missing that little bit of quality in the final third.

I thought we looked comfortable at the back, which is pleasing because we have been working hard on the back four, to ensure they keep concentrating and keep compact.

There is still a lot more to do in the coming months. We still need to pass it a bit more and a bit better.

We know it's not going to happen over night and I am still keen on getting new players into Meadow Lane, but obviously we will have to get players out first.

I was delighted to secure the loan signing of Lee Miller on Friday and he will bring that quality to our front line. We need that type of quality all over the park.

He is a striker who gets about and he has a decent touch for a big man. He did himself no harm when

he came on against Tranmere and he could feature more prominently tonight.

I would also add I was pleased with Craig Westcarr's performance. He did very well to play 75-minutes

after his hamstring injury. He's a big player for us and the last thing we need is for him to injure himself again.

It's going to be a tough time, but we know we all have to stick together and keep positive. I knew it was going to be a difficult job, but we all need to keep going until the end.

Tonight and the match against Bournemouth are two big matches.

I understand the fans frustrations and they have been fantastic to me since my arrival over a fortnight ago. I urge all Notts fans to keep believing and keep supporting the lads.

Paul Ince



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from the top

Good evening everyone and welcome once again to Meadow Lane as we prepare to brave the increasingly cold weather for this npower League 1 match against Swindon Town.

I would like to thank those supporters who turned out for the game against Tranmere Rovers on Saturday.

We may not have got the result that we were looking for, but I think there were plenty of positives to draw from the game.

You only have to take a quick look at the match stats to see that we dominated that game and with a little more luck we could easily have been celebrating a win on Saturday.

I know that there was a great deal of frustration among the fans after that game though and I can assure you that is was shared by everyone here at the club, but that has only made

us all the more determined to put things right.

As I've said, with a little bit more luck we

could easily have come away with a win at the weekend and I think it's important to remember that because we can't afford to let our support of the team slip at such a crucial time.

What has been has gone though and now we must focus on what promises to be another tough test against a Swindon side who have shown that they are no slouches in front of goal on their travels, with 16 away goals already notched up this season.

I would like to welcome the players, officials and supporters of Swindon to Meadow Lane. It's never easy making midweek away trips in November so it's all credit to those fans that have made the journey over this evening.

As the cold winter nights close in, you may have noticed some of the staff and supporters wearing their own nasal heat blankets in the form of newly-styled moustaches, which they have come together to grow in support of Movember, a

charity aimed at raising money for prostate cancer.

You can follow the progress of the team by visiting <http://uk.movember.com> and searching for Movember Magpies.

I've already donated and I would encourage as many of you as possible to get behind the guys for this most worthwhile cause.

"WITH A LITTLE BIT MORE LUCK WE COULD EASILY HAVE COME AWAY WITH A WIN AT THE WEEKEND AND I THINK IT'S IMPORTANT TO REMEMBER THAT BECAUSE WE CAN'T AFFORD TO LET OUR SUPPORT OF THE TEAM SLIP AT SUCH A CRUCIAL TIME."

For tonight though it's all about getting behind the players and showing the kind of support that lifted the team to such great heights last season.

Let's get the atmosphere going and show the lads we're fully behind them out there this evening.

Onwards and upwards.

Ray Trew
Chairman



WE WERE UNFORTUNATE NOT TO PICK UP THE POINTS OUR PERFORMANCE AGAINST TRANMERE DESERVED

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matchday matters

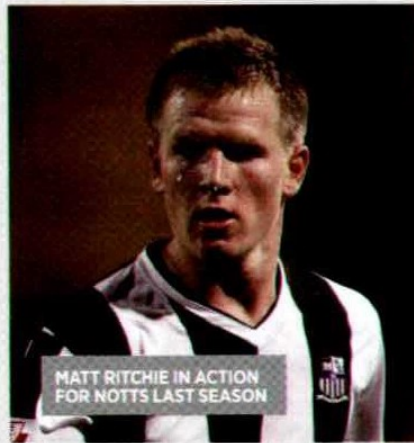
IT'S THE MAGPIES v THE ROBINS

There's no suggestion that feathers might fly tonight but there are a few interesting connections between the two clubs.

Starting with the gaffer himself, Paul Ince had a short spell at Swindon Town in the 2006-07 season as player/coach under Dennis Wise and appeared three times for the Robins in League 2 before leaving to take over as manager at Macclesfield Town.

Ince has only been at Meadow Lane for a few weeks and one of his first acts was to bring in defender Stephen Darby on loan from Liverpool.

Darby was on loan at Swindon for the back end of last season and



MATT RITCHIE IN ACTION FOR NOTTS LAST SEASON

scored the winning penalty in the play-off semi-final shoot-out at Charlton Athletic that took the club to Wembley, where they lost to Millwall in the final.

TODAY'S MASCOTS...

Please give a warm Meadow Lane welcome to this tonight's mascot.

NATHAN GULL



Age: 13

School: Nottingham High School for Boys

Favourite Footballers: Lee Hughes and Ben Davies

Hobbies and Interests:

Football, slot Cars, Xbox 360, golf, hockey, tennis, paintballing and photography

When I am older I want to be: a footballer, photographer or a pilot

And in the Swindon squad is midfielder Matt Ritchie, who is with the Robins on loan from Portsmouth - having spent the first half of last season in a similar capacity, making 19 appearances in total.

But all ties are put to one side come kick-off as Notts look for their first League victory over Swindon since 2001.

They tasted a 2-0 success against the Robins in the FA Cup in 2004 but three points haven't been earned against the Wiltshire side since James Quinn, Darren Caskey and Marcel Cas did the damage almost nine years ago.

HEAD TO HEAD

Notts County vs Swindon Town

	W	D	L
League	17	10	21
FA Cup	2	1	3
League Cup	1	0	0
Total	20	11	24

Last home league win: 3-1, December 21 2001

Last home league draw: 1-1, September 23 2006

Last home league defeat: 2-1, January 24 2004

LAST TIME OUT: SWINDON TOWN

ROCHDALE 3
SWINDON TOWN 3

SATURDAY NOVEMBER 20 2010, NPOWER LEAGUE 1



THE MAN IN THE MIDDLE

Keith Chapman introduces tonight's match referee at Meadow Lane.

CRAIG PAWSON

Joined Football League list: 2008

CAREER HISTORY

- » Began refereeing in 1993 at age of 14.
- » Promoted to National List of referees in 2008.
- » Officiated Blue Square Premier Conference play-off final, at Wembley 2008, between Cambridge and Exeter City.

REFEREEING STATS

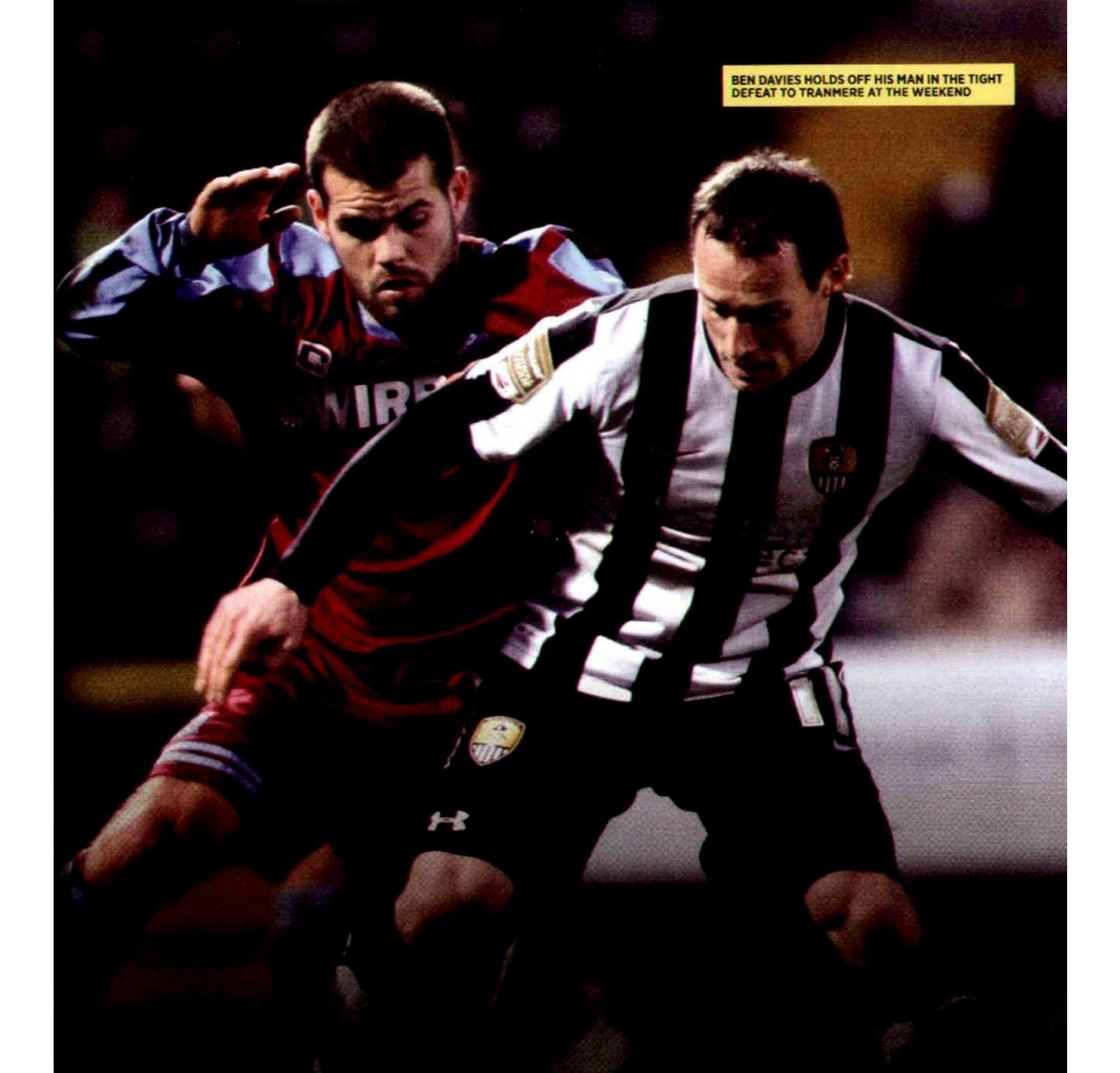
2010-11: Games: 10 / Yellow Cards: 25 / Red Cards: 2

NOTTS COUNTY GAMES OFFICIATED

Date	Competition	H/A	Opposition	Score	Y	R
1/5/10	League Two	H	Cheltenham	5-0	3	0
29/9/09	League Two	A	Lincoln City	3-0	6	0
18/4/09	League Two	A	Morecambe	0-1	3	0
25/11/08	League Two	H	Wycombe Wanderers	0-2	1	0
13/9/08	League Two	A	Accrington	1-1	2	0







BEN DAVIES HOLDS OFF HIS MAN IN THE TIGHT DEFEAT TO TRANMERE AT THE WEEKEND

action replay

NOTTS COUNTY vs TRANMERE ROVERS

It was another lesson in not taking your chances and being ruthless when on top in a game as Notts went down 1-0 at home to Tranmere Rovers in npower League 1.

The visitors only had a couple of shots but that was enough to earn them all three points in a game that the Magpies dominated for long periods.

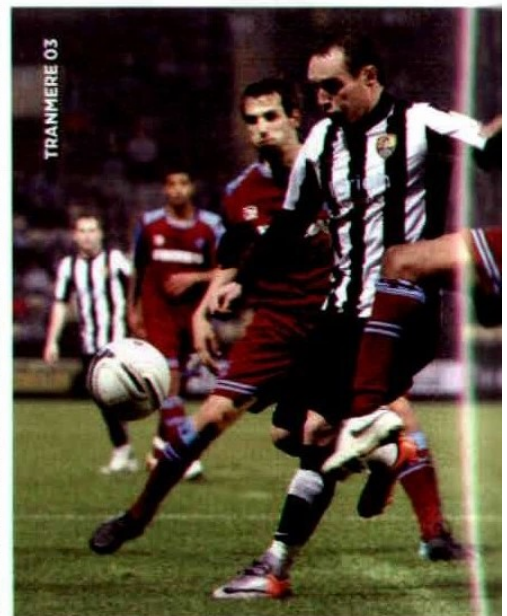
Tonight's edition of The Mag brings you the best of the action from Saturday's encounter as the League 1 season continues at pace with the visit of Swindon Town to Meadow Lane.



TRANMERE 01



TRANMERE 02



TRANMERE 03

notts county tranmere rovers

0
1

NPOWER LEAGUE 1

Notts County suffered defeat on Saturday at the hands of Tranmere Rovers thanks to Enoch Showunmi's 50th-minute finish.

County predominantly dictated the first 45 but numerous chances went begging. Ben Davies, Neal Bishop and Alan Judge all came close but none were able to break the deadlock.

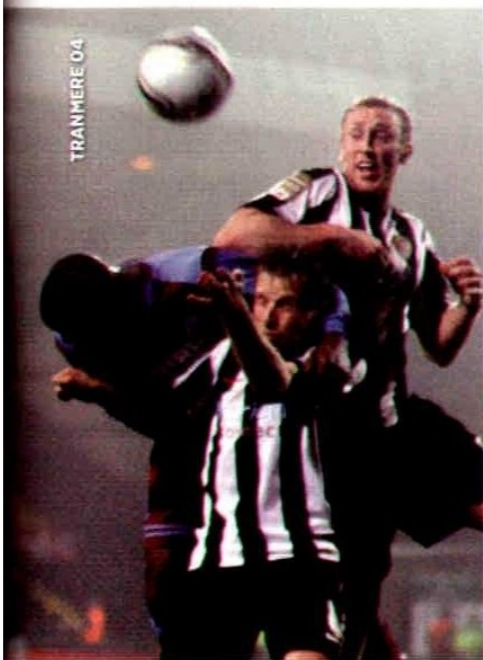
Showunmi's strike five minutes into the second half punished Notts' missed opportunities. And, despite dominating the stats in all areas, even after the interval, the hosts were unable to salvage a share of the spoils against Rovers, who also had Joss Labadie sent off with 15 minutes left.

PAUL INCE: "When you're playing that well and things aren't going for you, you've just got to say keep going and hopefully the luck will turn. With a bit more quality and a bit more of how I want to play, on the ground, not too long, which we did at times, hopefully we'll get to that stage."

- TRANMERE 01 / KARL HAWLEY DIVES IN WITH A LATE EFFORT
- TRANMERE 02 / TOM INCE GETS NOTTS MOVING FORWARD
- TRANMERE 03 / BEN DAVIES IS CLOSED DOWN BY THE VISITING DEFENCE
- TRANMERE 04 / STEPHEN HUNT AND RICKY RAVENHILL WIN THE AERIAL BATTLE
- TRANMERE 05 / NEAL BISHOP TRIES TO CARVE SOMETHING OUT
- TRANMERE 06 / MIKE EDWARDS GOES CLOSE WITH A HEADER

RICKY RAVENHILL: "I don't think you can dominate a game more than we have done. We've had a handful of chances, keeper saves, deflections, and they've had one run down the pitch, one shot at goal, and it gets a deflection and goes in."

TRANMERE 04



TRANMERE 05



TRANMERE 06



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club news

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The Gala Night brings together all of your favourite Notts County personalities for an evening of fun

that also sees the big draw for a holiday, car and other prizes, as well as the main jackpot.

Lifeline has already this year donated an amazing £73,000 to Notts County Football Club from its activities - a figure that it usually hands over on an annual basis as it approaches its 25th anniversary, with plans already in hand to mark the milestone.

If you're not already a member you can put yourself in with a chance of winning some fantastic prizes by emailing lifeline@nottscountyfc.co.uk or calling 0115 9557 200.



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With every bottle of Carlsberg purchased at tonight's game against Swindon Town, supporters will receive a promotional scratch card.

If you reveal a winning message, you will take to the pitch on December 11 for the match against MK Dons, with the chance of winning a signed shirt.

So if you're over the age of 18 and want to be in with a chance of winning, make sure you purchase a pint or bottle of Carlsberg at tonight's game and remember - enjoy responsibly.

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For further information about our Executive Matchday Guest Package, call 0115 9557 241 or email wendy.cox@nottscountyfc.co.uk.

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Notts County supporters can now sign up to Magpie Player, the club's official online premium content zone, using PayPal.

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swindon town



VINCENT PERICARD



ROBINS RED-FACED AFTER LACKLUSTRE START

Shaking off post Wembley hangovers are particularly gruelling, and no amount of Vitamin C or Alka-Seltzer was going to raise Swindon from their play-off final slumber this summer.

Finishing runners-up to Millwall in May ended the Robins' dreams of returning to the second tier after a 10-year absence. And following a winless opening month in League 1, any pre-season optimism still lingering around the County Ground was firmly extinguished, keeping supporters feeling green around the gills.

Swindon are not alone though in struggling to rediscover their va va voom so soon after abject disappointment. Over the last decade only two Wembley chokers have shown enough character to gain automatic promotion 12-months later.

Taking stock was never going to be easy for the Wiltshire club this term, especially after losing stellar performers Gordon Greer and Billy Paynter during the close season. Yet under manager Danny Wilson they are beginning to show they're made of sterner stuff.

Despite an injury ravaged squad, after hitting 20th place in the division Wilson has finally got his youthful crop heading in the right direction.

The vastly experienced boss has used all his resourcefulness to graft a string of promising acquisitions onto the nucleus of last season's overachievers. Simon Ferry, Michael Rose and Thomas Dossevi have provided Swindon with energy, while 20-year-old hot-shot Charlie Austin has produced the goals.

swindon town



MICHAEL ROSE

Defender | Squad number: 3

Marauding left-back who steered Norwich to League 1 promotion last season while on a three-month loan from Stockport. The former Manchester United trainee served Chester, Hereford and Yeovil prior to spending four years at Edgeley Park. Headed to Wiltshire in June and has already scored past Plymouth and Leyton Orient.

PAUL CADDIS

Defender | Squad number: 6

Hybrid right-sided defender who became a marquee signing for manager Danny Wilson last summer when he relocated from Celtic. The versatile 22-year-old had a trophy-laden youth in the Bhoys reserves, then represented Dundee United on loan before appearing 25 times for the Scottish giants in the SPL and Champions League. Recently called up for international duty with Scotland.

SEAN MORRISON

Defender | Squad number: 14

Robust centre-back who has cemented his place in Wilson's affections despite being deemed surplus to requirements at the County Ground last term. Loaned to Stockport during 2009-10 the domineering defender, who was a product of the Robins' Academy, has underlined his pedigree with four goals.

KEVIN AMANKWAH

Defender | Squad number: 15

Bluntly effective right-back who has become a mainstay in Swindon's

If Swindon can become more disciplined at the back, while maintaining their accomplishment of scoring in every game bar one, there's every possibility another hangover can be experienced in May. Although this time following exuberant celebrations rather than despair.

DAVID LUCAS

Goalkeeper | Squad number: 1

Conceding 10 times in three October outings saw the former England under-21 international suffer a morale-sapping loss of form, as well as his starting place. The highly experienced 32-year-old, who spent a decade at Preston before earning promotion with Sheffield Wednesday, gained 14 clean-sheets from 43 starts for Swindon last term after joining from Leeds.

PHIL SMITH

Goalkeeper | Squad number: 12

Ultra-consistent gloveman who endured a frustrating last campaign, failing to oust Lucas from his No.1 spot. However, the 30-year-old is renowned for his reliability, something that saw supporters award him the Player of the Season accolade in 2006-07. The former Margate and Crawley 'keeper returned to first-team duties in November.

SCOTT CUTHBERT

Defender | Squad number: 2

Forming an impregnable back-line alongside Gordon Greer last season, the 22-year-old has continued to impress this term with a string of composed performances. The adaptable defender, who represented Scotland at B-level, captained Celtic's reserves before loans at St Mirren and Livingston prompted a move to the County Ground in 2009.

>>>

A surprise victory in the Johnstone's Paint Trophy against Southampton proved the catalyst for only four defeats in 15 outings before mid-November. Although now drifting in calmer mid-table waters, Wilson is far from content.

"Throughout last season the reason we were successful was the team we put out was virtually the same. So far this season that's not been possible but hopefully it will be soon and we can put this inconsistency behind us," he told BBC Wiltshire.

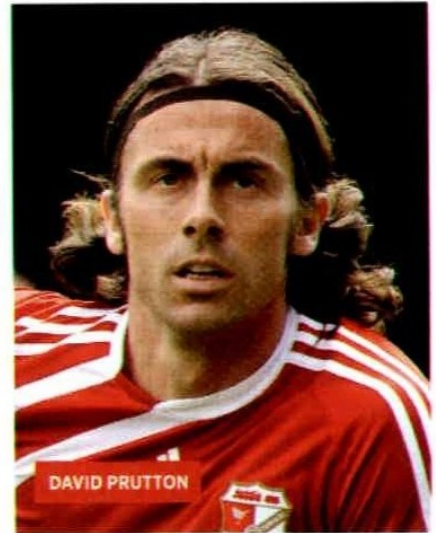
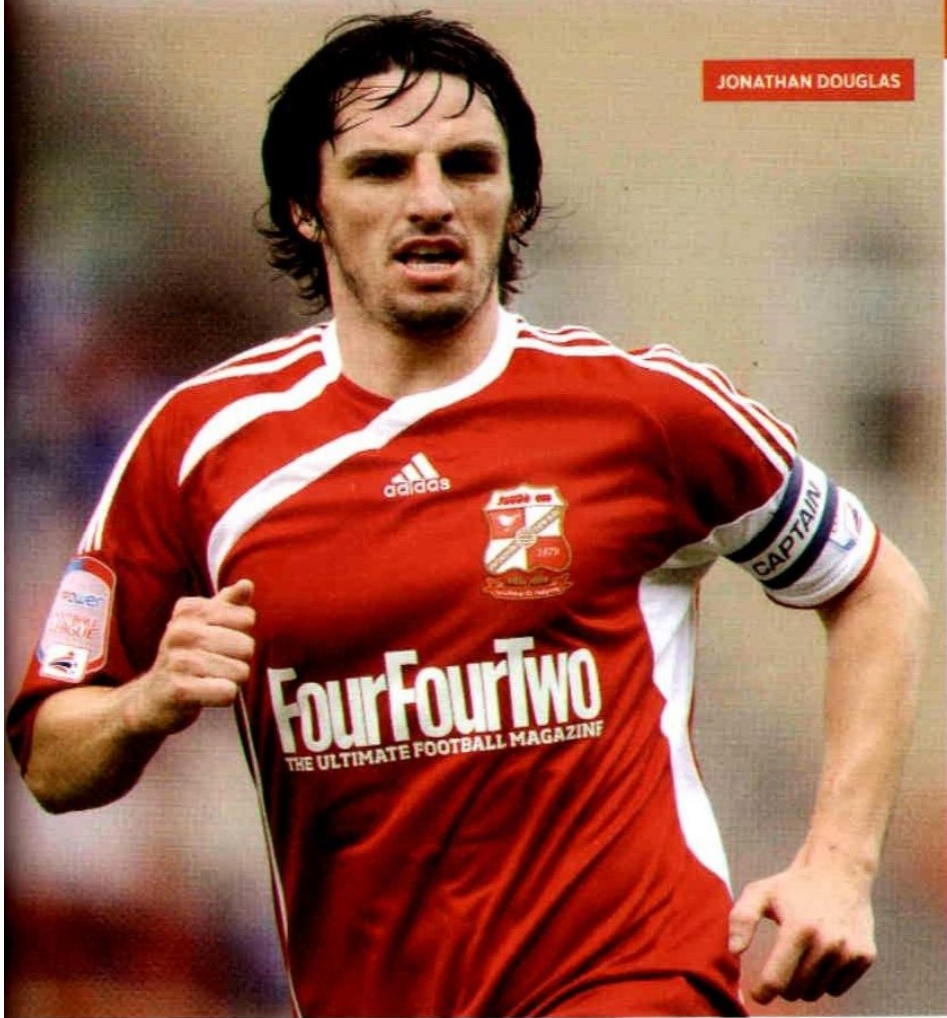
"I feel optimistic we'll be there or thereabouts at the end of the season. From my point of view there's not much between most of the teams in the division and the ones that will ultimately be successful are the ones who are the most consistent."

Re-establishing themselves in League 1's upper echelons will require Wilson trouble-shooting three issues - inconsistency, an aversion to travelling and a leaky defence. A trio of deficiencies referred to as the club's "soft underbelly" by Wilson following a 3-0 defeat at Charlton in November.

Such poor defending, with no League clean-sheet in eight games, has been the catalyst for only one solitary away win all season. A startling statistic when you consider only Charlton have out-gunned Swindon on their travels.

Yet with a talented and tenacious squad, the Robins look more than capable of bouncing back from their play-off hoodoo. October's goal-fest of 14 in just six games, including scoring four at Peterborough and a trio at Yeovil, highlighted their pedigree at the business end of the pitch.

JONATHAN DOUGLAS



DAVID PRUTTON

rear-guard since arriving in Wiltshire in 2008. The Ghana born hard-hitting defender gained his footballing education at Bristol City, before appearing for Yeovil and Swansea, and is now fast-approaching 200 League career starts.

LECSINEL JEAN-FRANCOIS

Defender | Squad number: 19
Haiti international who was the flag-bearer of Town's successful run to the play-offs last season with his wholehearted displays at left-back. The 22-year-old represented Paris Saint Germain and Sedan before spells at Falkirk and Ligue 2 outfit Guingamp. Settled at



JON-PAUL MCGOVERN

Swindon in January 2009 following an unsuccessful trial at Aberdeen.

JONATHAN DOUGLAS

Midfielder | Squad number: 4
Swindon's central midfield fulcrum, the inspirational 28-year-old has been missing from first-team affairs recently due to a broken toe. The Republic of Ireland international gained Premier League experience with Blackburn before making more than 100 League outings for Leeds and was ubiquitous for the Robins last term.

JON-PAUL MCGOVERN

Midfielder | Squad number: 7
A long-time Wilson target, the explosive right-winger was finally lured to the County Ground in August 2007 and was instrumental in the club's drive to Wembley last term, appearing 47 times.

The former Sheffield United wideman gained promotion with neighbours Sheffield Wednesday before spending 2006-07 with MK Dons.

SIMON FERRY

Midfielder | Squad number: 8
Diminutive central midfielder who put his long-term ankle woes behind him last term with a scintillating campaign for Swindon. Borrowed from Celtic, the ambitious 22-year-old made 46 appearances and scored twice en-route to the play-off final. Made his temporary switch permanent in August.

DAVID PRUTTON

Midfielder | Squad number: 10
Temperamental midfield grafter who has already seen red twice this season. The talismanic former Nottingham Forest player made over 150 outings at the City Ground before a £2.5 million move to Southampton in the Premier League. More recently with Leeds and Colchester, the 29-year-old arrived in July.

MICHAEL TIMLIN

Midfielder | Squad number: 11
Dynamic central midfielder who was recalled from loan at Southend in November after eight outings. The former Fulham trainee made two loan spells at SN1 permanent in 2008



star man

CHARLIE AUSTIN Striker | Squad number: 32

There were emotional scenes at Wembley for Swindon supporters in May, although not solely because they narrowly missed out on play-off promotion.

Stellar performer Billy Paynter waving farewell, after averaging almost a goal every other game since 2007, proved another tear-jerker for County Ground regulars. Understandably, losing such a

prized-asset was hard to take, although letting another talented sharpshooter slip through the net prematurely would be criminal.

Charlie Austin was arguably the find of the year by manager Danny Wilson last season. Plucked from non-league obscurity, the precision finisher has matured into one of the most feared strikers in the third-tier. So

much so that the 20-year-old is already being touted to follow Paynter up the footballing food chain come January.

Following his jaw-dropping 20-goal haul in 31 League outings last term, a gaggle of Premier League scouts have been flocking to Wiltshire on a regular basis. And despite inking a new two-and-a-half year deal in February, Swindon fans are still concerned another cult-hero could be getting his head turned.

Cashing in on the former Reading trainee though is unfathomable according to Wilson. "The farthest thing from our mind is letting Charlie go," he assured BBC Wiltshire listeners recently.

"We're not in any position to understand if anybody wants him, or for what price they want him for, but he's not for sale. We're not encouraging anyone to come in with any money."

Keeping the talent vultures at bay has been a scenario of Wilson's own making. Spotting Austin's natural goal scoring nous while with Poole Town the season before last - where he scored 49 times in as many games - saw the Swindon boss take a gamble on the rough diamond.

Up-rooted to Wiltshire in October 2009, he immediately repaid Wilson's faith by finishing among the division's most productive frontmen and proved to the naysayers he wasn't out of his depth.

Now a fans' favourite at SN1, Austin's continued to make the doubters eat their words, proving he's no one season wonder. Consistently making goalkeepers sweat has seen him already reach double figures in the scoring charts, with a breath-taking seven goals from his last eight outings.

Tenacious, fearless and with a lethal strike, Wilson admitted the penny has now dropped with his striking hot-shot. Gambling on Austin has proved a worthwhile investment and Wilson will be keen on holding off a heart-breaking goodbye for as long as possible.

but struggled for action last term. Recently apologised to supporters following his penalty shoot-out miss in the Johnstone's Paint Trophy which saw Swindon eliminated.

DAVID BALL

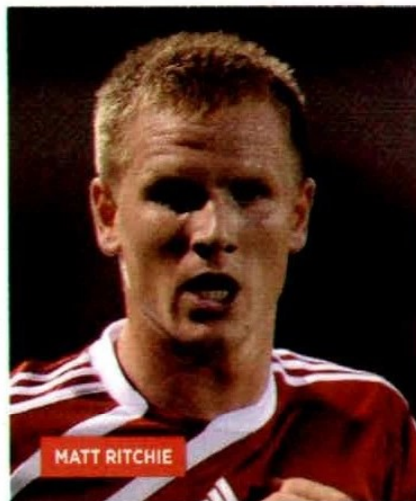
Midfielder | Squad number: 16
Irrepressible twinkle-toed attacking midfielder who boasts a pedigree footballing education, having graduated through Manchester City's ranks. The sprightly 20-year-old joined on loan until January and has already left his mark, scoring three times in just a handful of League starts.

ALAN O'BRIEN

Midfielder | Squad number: 18
Thorough-bred winger with explosive pace, a hamstring problem stalled his progress at Swindon last season. The Republic of Ireland international started at Newcastle, gaining a handful of Premier League outings, before making 47 appearances in two years for Hibernian in Scotland's top-flight. The 25-year-old has made regular cameo outings this term.

ALAN SHEEHAN

Midfielder | Squad number: 21
Imaginative craftsman who returned for a second spell under Wilson this summer after being left in the wilderness at Leeds. The former Leicester trainee played 24 times for



the Robins last term, including the play-off final, but has been restricted to just five outings this season, not featuring since October.

MATT RITCHIE

Midfielder | Squad number: 22
High-octane wideman who is no stranger to Meadow Lane after making 19 appearances for Notts County last season. The 21-year-old then represented parent club Portsmouth in the Premier League in May but is now inspiring Swindon up the League 1 table, finding the target past Peterborough and Plymouth.

VINCENT PERICARD

Striker | Squad number: 9
Powerful targetman who has put a



disjointed 2009-10 campaign behind him to equal his six goal haul from last season already. Boasting a vast amount of experience, the French forward represented Juventus before spending time with Stoke in the Premier League from 2006. The 27-year-old also lists Portsmouth, Sheffield United and Carlisle among his former employers.

THOMAS DOSSEVI

Striker | Squad number: 20
Precision finisher lauded by Wilson for his rapid improvement this season. The Togolese sharpshooter, who served his nation during the 2006 World Cup, penned a one-year contract at SNI last summer after representing Stade Reims, Valenciennes and Nantes. The 31-year-old has dovetailed seamlessly into Swindon's ranks, scoring three times.



THE BOSS:

Danny Wilson

There can't be many more experienced managers in the lower leagues than Swindon's cerebral Danny Wilson.

The popular Northern Irishman, who amassed more than 100 League outings for Chesterfield, Brighton and Luton, gained instant dug-out recognition after guiding Barnsley to the top-flight in 1996-97 for the first time in the club's history.

Keeping Sheffield Wednesday in the Premier League followed before steering Bristol City to the League 1 play-offs in 2001-02. Unfortunately, he failed to save MK Dons from relegation, but was strutting his stuff at the right end of the table just two years later, masterminding Hartlepool's return to the third tier.

The resourceful disciplinarian has been tasked with reviving Swindon's fortunes since December 2008 and has risen masterfully to the challenge despite financial restrictions.

Propelling the Robins to the cusp of the Championship last season was admirable, but he'll be determined to add another promotion to his solid CV this time round.

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A photograph of Stephen Darby, a young man with short brown hair, looking off to the side. He is wearing a dark blue and white striped football jersey with a Nike logo on the left chest and the Notts County FC crest on the right. The background is dark and out of focus.

stephen darby

PLAYER FEATURE

Stephen Darby is a young player making his way in the game and learning from the experience of a loan spell. It's something he feels more Premier League youngsters should do, but tells *The Mag* tonight that he's up for a crack at some of his old mates...

Swindon tonight Stephen, and after your loan spell there last season a quick chance to catch up with some old mates.

Yes, I had three months there and it will be nice to see the lads again but when it comes down to it we're not friends on the pitch. It's about getting the three points so we've got to get out there, knuckle down, put the hard work in and hopefully do that.

Is there anyone in particular there you became good friends with?

When I was there it was a great bunch of lads and we had a good time. We got to the play-off final, which was good, but unfortunately we lost that one.

They had a few changes over the summer so how many of the current squad did you play alongside last season?

The majority of players there I played alongside. There were a couple of lads on loan there as well last season who haven't returned, and they've bought and sold one or two players as well, which is only natural - that's what happens at a football club. But regardless of whether I was there last season I'm a Notts County player and hopefully tonight we can take the three points.

Have you kept in touch with their progress this season?

I still look out for their results and Liverpool's results as well. But I don't really think about that too much. I can't let it affect me. I've just got to look forward to the game and hopefully we as a team can work hard and play some good football.

What kind of a side are Swindon, given the players at their disposal?

Like a lot of sides in this division they like to play some football, and they've shown that this year,

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but things change and players have left and new ones have come in. It's a very tight league and anyone's capable of beating anyone.

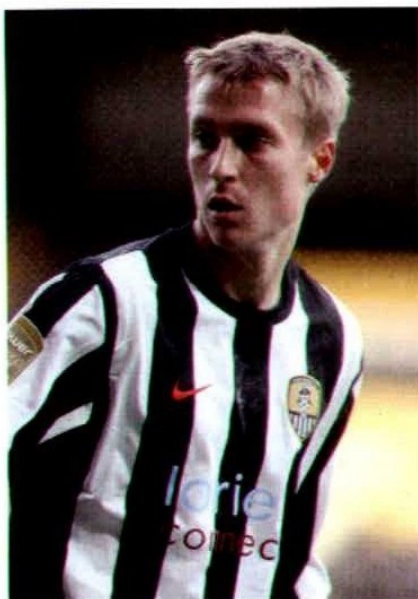
As a defender you'll be well aware that Charlie Austin will take some looking after.

He does. He came up with some important goals for them last season and this season as well so we've got to be 100 per cent at our game. But we've got players who are more than capable of dealing with the threats they have and I'm sure we will do.

"IT'S ALWAYS DIFFICULT BEING AWAY FROM HOME BUT YOU CAN'T LET THAT AFFECT YOU, ALL YOU'VE GOT TO DO IS TRY AND CONCENTRATE ON THE THINGS ON THE PITCH AND EVERYTHING ELSE TAKES CARE OF ITSELF."

How beneficial to you was your loan spell at Swindon last season?

It was my first loan out so I was a little bit unsure what to expect but it was hugely beneficial to me. It was good to know what the league is



STEPHEN SPENT A LOAN SPELL WITH SWINDON LAST SEASON

like, to play for your livelihood and play for three points every week, it was certainly different.

What did you learn towards your development as a player?

You learn about yourself as a player and as a person as well. It gives you the chance to develop on and off the pitch. It's always difficult being away from home but you can't let that affect you, all you've got to do is try

and concentrate on the things on the pitch and everything else takes care of itself.

It must have been a case of mixed emotions with the way the season ended - scoring that penalty at Charlton, reaching Wembley, then losing in the final.

It was hugely disappointing to lose in the final as we'd worked so hard to get there. It was just one of those

the starting XI

Football is full of new beginnings, and that's not just first-team debuts!

1 When did you start to play football for a team?

That was when I was six or seven, a local side back at home. I played there for a couple of years and I got scouted by Liverpool, then I was there from when I was eight. We had a good side there and reached the final of a tournament, which we won, and that's when I got scouted.

2 What were your first boots like?

I think they were just standard adidas ones! They were normal, black boots.

3 How old were you when you started to think about football as a career rather than just fun?

You dream of being a professional footballer from a very young age and as you keep progressing through the age groups, as you get older, people start to ask you more about what you're going to do. I'd probably say when I was 14 or 15, that's when it starts to get serious. That's when the scholarships start to get handed out and after that it's the professional contracts.

4 Who was the first influence on your football development?

I'd say my family - my mum, dad and brother. I wouldn't be where I was if it wasn't for them. They've helped me a lot and they're always there to give me advice and encourage me. They're all Evertonians except me!

5 What was the first football trophy you ever won?



That would be when I first started out at home and we got to the final that I mentioned before. At Liverpool I also won two FA Youth Cups and the Reserve League at Liverpool, and I captained them in the first FA Youth Cup win.

6 What do you remember about your first game for a professional club?

When I made my debut for Liverpool it was against Tottenham Hotspur in the Carling Cup. We travelled down to White Hart Lane, I was sitting on the bench, and after about 70 minutes our right-back Phil Degen got injured so I was called upon. It was really exciting and a special night.

7 Can you describe the first goal you scored as a professional player?

I haven't scored yet as a professional! My last goal must have been about three years ago against Sheffield United in the FA Youth Cup. We won there 3-1 and I scored the third with a header.

8 What are your strongest memories of your first day at Notts?

I was training in the morning and then after training at Liverpool I had a call to say the deal had been done. That was about 12.30pm and I had to be at Notts in a couple of hours so it was a bit of a mad rush. I drove here, came in, got changed, all the lads helped me settle in, then we trained. We played Hartlepool away which only lasted five minutes, that was frustrating because you want to get your first game underway, but luckily enough I started against Gateshead and we got a good win.

9 When you started your first senior game for the Magpies, what was it like?

The first game that wasn't called off was against Gateshead and it was nice to be at home in front of the fans here. It was a good win as well and we played some good stuff.

10 If you have a matchday ritual what is the first thing you do to start preparing for the game?

I wouldn't really say I have a ritual to be honest but when you get up you've got to eat the right things, and prepare yourself right the night before as well to give yourself the best opportunity.

11 What advice would you give to a first year youth team player, just starting out life on the footballing ladder?

Probably just to give 100 per cent every day and be true to yourself and the players around you. Work hard, listen to what the coaches are telling you, and try and take everything on board to put it into your game. Give 100 per cent all the time, whatever you are doing.

>>> things - Millwall won it and it was unfortunate for us. But it was great to get there and play at Wembley. You've got to take the highs with the lows and that was one of the lows so you have to take it all on board.

What did it teach you about League 1 football?

I think there's a lot more football played in League 1 than what people give credit for. It's different playing for three points every week, that was one of the main things I learned about. You get the bigger crowds and there's more pressure going into the games.

How are you finding life at Notts so far?

I'm really enjoying it here. It's good to be out and getting experience and playing for three points every week. My spell at Swindon certainly was a stepping stone last year.

Do you feel that we could still go on to do something like Swindon did last year?

The new manager has come in with his new staff and he's implementing his new ideas. You can already see in the couple of weeks I've been here and hopefully it will continue moving forward.

How helpful is it to be learning from some of the experienced defenders already at the club?

It's good to be playing alongside the likes of Liam Chilvers and Mike Edwards as with their experience it does help.

And also Paul Ince, given his experience and knowledge in the game he must be someone you can take plenty from?

It's massive. As a player he's played for some of the great clubs in the world and he's managed in the Premier League as well. It's not just good for me though, it's good for all of the lads with the ideas and the coaching he brings. It can only be beneficial for the team. What Paul achieved in football everyone dreams of so if any of us can get anywhere near that we'll be happy.

"THERE'S NOTHING LIKE PLAYING GAMES AND THAT'S THE ONLY WAY YOU'RE GOING TO DEVELOP, BY PLAYING WEEK-IN WEEK-OUT IN THE LEAGUES AGAINST EXPERIENCED PLAYERS WHO HAVE BEEN THERE AND PLAYED AT A HIGHER LEVEL. IT'S GOOD TO TEST YOURSELF AGAINST THOSE TYPES OF PLAYERS"

As this is your second loan spell away from Liverpool, do you think it's something more young players at Premier League clubs should do to get themselves a taste of first-team action?

Definitely. There's nothing like playing games and that's the only way you're going to develop, by playing week-in week-out in the leagues against experienced players who have been there and played at a higher level. It's good to test yourself against those types of players. It's everything - the ability on the ball and the physical side of the game.



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club news

PUDSEY VISITS MEADOW LANE

Children in Need took over BBC1 on Friday night and you might have spotted Pudsey's visit to Meadow Lane.

But, it wasn't a relaxing stay for the big yellow bear! He was busy getting involved with jobs around the stadium, ranging from working with the ground staff to assisting in the club shop.

He also met a few Magpies personalities, such as chief executive Jim Rodwell and midfielder Ben Davies.

With the club showing support for Children in Need, Pudsey thought he'd cheer on Notts in the match against Southampton.

BBC producer Bryan Sharpe said: "It was wonderful to be involved at Notts County this year and I want to thank community liaison officer Matt Lawson for getting in touch and making us feel

so welcome into life behind the scenes at Meadow Lane.

"Children in Need is a fantastic cause and Pudsey certainly enjoyed his time at the club!

"I look forward to working with Notts County again in the future and the whole team are delighted with our footage, which fans can see live on the BBC."

Everyone at Notts County would like to wish BBC Children in Need all the best in their bid to break all former records with this year's fundraising. The charity aims to make a positive change to the lives of disadvantaged children and young people right here in the UK.

Their vision is a society where each and every child and young person is supported to realise their potential.

For more information, visit www.bbc.co.uk/pudsey.



NOTTS COUNTY'S SUPPORT FOR CHILDREN IN NEED SAW THE CLUB VISITED BY PUDSEY, THE CHARITY'S ICONIC MASCOT

LEAGUE LAUNCHES CHARITY VOTE

The Football League is calling on fans to help select its official charity partner for 2011-12 with the launch of an online vote.

From 73 applications, six charities have been shortlisted to follow in the footsteps of Help for Heroes and Marie Curie Cancer Care, the previous and current League charities.

The chosen charities are: Alzheimer's Society, British Heart Foundation, Breast Cancer Care, The Everyman Male Cancer Campaign, Help the Hospices and Samaritans.

"The Football League is committed to supporting good causes, especially those demonstrating close community links around the League's 72 clubs," said Gavin Megaw, the Football League's director of marketing and communications.

"Every one of the shortlisted charities represents a good cause that relates to football fans in and around our 72 clubs."

The vote will close at midday on Wednesday December 8 with the two most popular going to the Football League Board who will then select the official charity partner.

Due to huge support from clubs and fans across England and Wales, over £300,000 was raised for Help for Heroes during 2009-10 and this season's fundraising target for Marie Curie Cancer Care has been set at £500,000.

To find out more about the charities and to cast your vote, visit www.football-league.co.uk, or head to www.football-league.co.uk/mariecurie to find out more about the partnership with Marie Curie Cancer Care.



COLIN SLATER

COLIN SLATER brings his view from the press box on all things football...

Paul Ince knows what it's like to be in the footballing boots of the young bloods called up by England last week against France.

Andy Carroll was the newcomer with the highest profile, partly because he's an old-fashioned type of centre-forward, but England also hoped the likes of Kieran Gibbs, Jordan Henderson and Adam Johnson would succeed where more established players had previously been found wanting.

Ince was a month short of his 25th birthday when receiving his first cap, against Spain in Santander in September 1992 for what turned out to be a 1-0 defeat - the fourth international running England failed to win. He went on to complete 53 appearances for his country, a marvellous record.

It's interesting to note that in his first England outing, 18 years ago, the line-up included two who now work as BBC pundits, Alan Shearer and Lee Dixon, and three others who are in management at one level or another, Stuart Pearce, David Platt and Nigel Clough.

Jermaine Pennant is a former Notts player who is seeking to rehabilitate himself in the English game and who, notwithstanding that he'll be 28 in January, must quietly wonder whether his chance will yet come of a full cap, following 24 appearances at under-21 level.

Pennant, currently on loan to Premier League club Stoke City from Real Zaragoza, is seeking to shake off the bad boy image gained in 2005 when he became the only player on record ever to turn out wearing an electronic tag (concealed beneath his sock) following a drink-drive conviction.

That he has the necessary skill, flair and ambition has never been in doubt and Stoke manager Tony Pulis has indicated he would like to make the present temporary transfer into a permanent one when the window reopens in January. Pennant himself says he would welcome the move.

He's had a number of other loan spells and has enjoyed permanent periods on the books of Arsenal, Liverpool and Birmingham City.

In my personal experience no move at Meadow Lane, in either direction, has ever been shrouded in greater mystery than Pennant's switch to Arsenal in 1999 after he'd spent five years with Notts as a schoolboy.

He was still only 16 when Arsene Wenger took him to Highbury for a fee variously reported at figures between £1m and £2m but never disclosed by either party for reasons never wholly explained.

A clause in the agreement led to Arsenal playing a pre-season friendly at Meadow Lane in July 1999.

Pennant made just one first-team appearance for the Magpies in the 1998-99 season, which is remembered for an exhilarating FA Cup run.

Replays were needed before disposing of non-league Hendon and Wigan who, like Notts, played then at the third tier.

The third round draw took Notts to Championship club Sheffield United and it was there, at Bramall Lane on January 2 1999, that Pennant made his bow, coming off the bench in the second half and introduced by manager Sam Allardyce to replace Fran Tierney.

After the Brazilian Marcelo had given the Blades the lead, Gary

Jones levelled to force a replay which Notts lost 4-3 despite being 3-1 ahead with only five minutes to go - amazing and hugely disappointing at the same time.

Pennant's move to Arsenal followed soon afterwards. His debut for the Gunners came in a fourth round League Cup tie at Middlesbrough on November 30 1999, just ten months after his sole showing for Notts.

And on this occasion he was also a substitute. Like the Notts game at Sheffield United it was all-square after 90 minutes (2-2) but, rather than a replay, it went to penalties in which Boro came out on top 3-1.

It's fair to say that, while enjoying a better career than many others who've graduated through the Notts youth ranks, Pennant has not really lived up to his early potential, which was so richly promising.

So now the big question is whether, at an age when he should be approaching the peak of his career, he can still come good - with England as well as at club football. It's a situation to keep an eye on.

Both Mike Edwards and I were in luck recently when our numbers came up in the Lifeline weekly draw and we each won £100.

I mention it to encourage those who've belonged to this popular and successful scheme for a long time yet have never been among the winners.

Neither had I until this success, as welcome as it was unexpected. You just never know when it might be your turn. Keep going!

Next year will mark the 25th anniversary of the introduction of Lifeline, an occasion that deserves to be celebrated with some style - and will be.

Where the old club would be without Lifeline just doesn't bear thinking about and it continues to provide a valuable source of income, thanks to its loyal members. If you are not one of them quite frankly - you should be.

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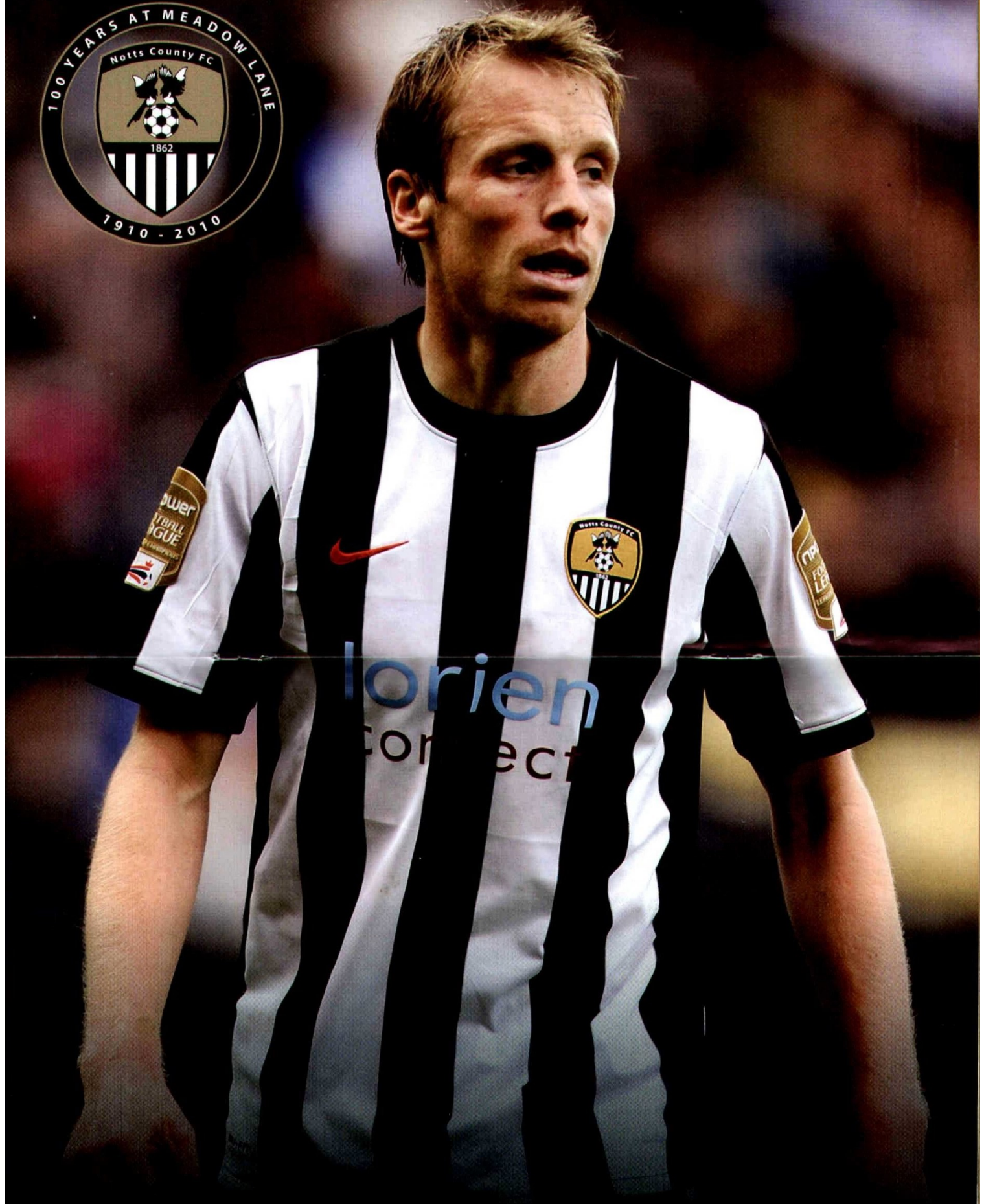
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YOU PIES

FOR THE FANS / BY THE FANS



Welcome to You Pies!, the section of The Mag where fans can celebrate all things black and white in a light-hearted, smile provoking way and it is the perfect place to show your passion for the best football club in Nottingham. Come On You Pies!

LES JOINS JIMMY & JACK MEMORIAL FUND

Notts County legend Les Bradd has been named the patron of the Jimmy & Jack Memorial Fund.

The fund committee decided to approach the club's all-time top scorer who worked with both men during his time at Meadow Lane and Les was only too happy to accept.

Les, who hit 125 goals in his time at Meadow Lane, is now playing an active part in the campaign attending meetings, appearing on local radio and acting as a liaison between the fund committee and the Former Players Association.

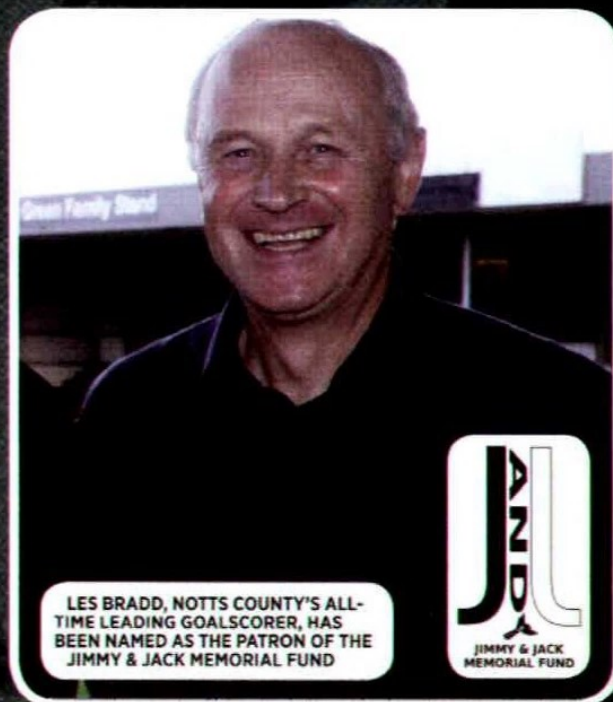
The Jimmy & Jack Memorial Fund are extremely happy to have Les on board

and grateful for all the help and expertise he brings to the fund.

The fund committee has also launched a new website to keep supporters right up to date with all its activities.

You can now visit www.jimmyjackmemorialfund.co.uk/fund and find out all you need to know about the campaign to commemorate two genuine Notts County legends.

Supporters also have the chance to add their names to the plinth on the statue so if you want to be a part of this historical event, you can find full details on how to do so and download a form from the website.



LES BRADD, NOTTS COUNTY'S ALL-TIME LEADING GOALSCORER, HAS BEEN NAMED AS THE PATRON OF THE JIMMY & JACK MEMORIAL FUND

THE KIT PARADE

Nothing stirs the memory bank and pulls on the heart-strings like an old Magpies playing strip... and the Kit Parade is here to review some of the best - and worst - on offer!

Last season we revisited kits from the 70s, 80s and into the 90s and this time around we are going to complete the journey right up to the current kits from the club's kit partners Nike.

Today's featured playing apparel comes from ten years ago when, for the 2000-2001 campaign, the Magpies went orange on their travels thanks to the official away kit from manufacturer Logitog, which just happened to be a brand of the shirt sponsor, SportsLogic.

In fact, in future seasons the Logitog logo became the main brand emblazoned on the front of Notts shirts but, sadly, their day in the sun did not last too long.

The Pies' season faded in a similar manner too, with hopes of a possible play-off push dashed with a run of one win in nine league games just as the business end of the season arrived.





Christmas Party at Meadow Lane Dinner Menu

Roast red pepper & tomato soup (v)
or

Duck & orange pâté, sweet onion chutney

Roasted pappiette of Nottinghamshire turkey,
sage & apricot stuffing

or

Goat's cheese & vegetable galette with rocket leaf (V)

All served with winter vegetables & potatoes

Christmas pudding, rum sauce

or

Chocolate bavarois with winter berry coulis

Coffee & mince pies

Fri - Sat: £22.95 per person

Sun - Thurs: £19.95 per person

Includes disco, crackers, novelties & room hire



Buffet Menu

Seymour's Pork Pie

Filo prawns with chilli dip

Chicken goujons & salsa dip

Tomato & mozzarella bruschetta

Mixed vegetable crolines

Assorted bridge rolls

Warm mince pies

£14.95 per person

Includes disco, crackers, novelties & room hire

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or e-mail pat.worthington@nottscountyfc.co.uk

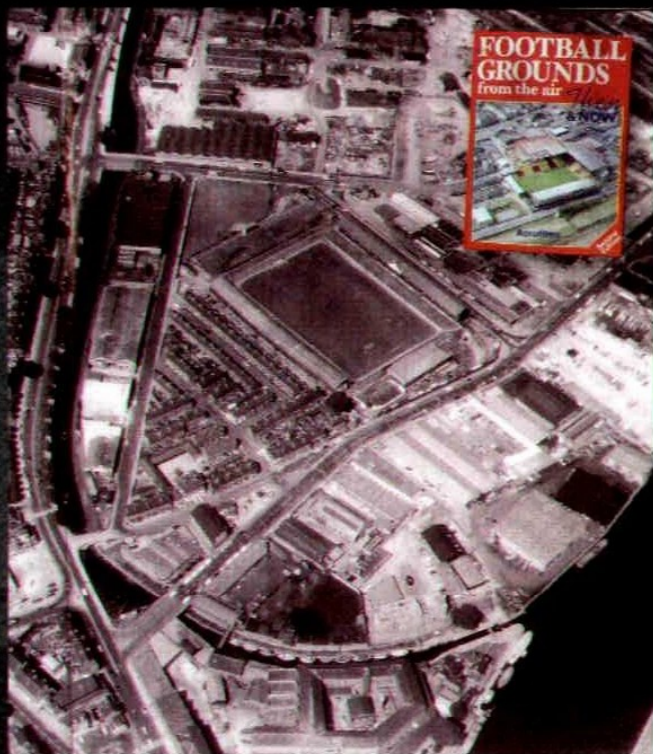
YOU PIES

FOR THE FANS / BY THE FANS

TREASURE TROVE

Thanks go out to Marjorie Shields of Buxton for sending in this evocative shot of Meadow Lane taken from the air in the summer of 1969, which she notes was scanned from "my favourite book of the year - a book which must have come out about 10 years ago, but which I just found for 20p at a car boot sale".

Football Grounds From The Air features an incredible library of aerial shots taken by Aerofilms



since they started business immediately after the First World War. The close-up quality of the image is first-rate, and on Marjorie's high-resolution pic, it's possible to zoom right in to the car-free streets, the boats on the river, the factory yards and

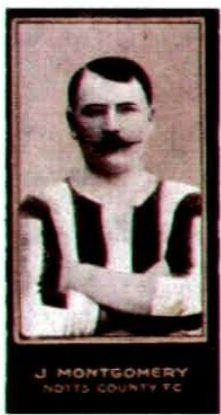
garden plots of disappeared terraces... even a pre-season training session!

If anyone has any unseen snaps of Meadow Lane, inside or out, please do look them out from the back of the drawer, and share the memories with fellow fans!

CARD SCHOOL

No. 34 - John Montgomery

An F&J Smith cigarette card from 1912 featuring our sturdy, loyal Edwardian left-back - earlier, one of Spurs' first pro players. John totted up 318 appearances (and two goals) for the Magpies between 1898 and this, his final season.



WANTED!

Send us a photo or a scan of your cherished clutter! Send in your old pics of County stars snapped in the street, your souvenirs, DIY banners and cuttings - anything with a memory or a story attached - and we'll paste them straight into our big black-and-white scrapbook. Email us at ignitionpublications@mac.com with a daytime telephone number.

SUPPORTERS' MESSAGES

- Congratulations to ten-year-old **Dylan Evans**, who has been accepted into the Sorrento Football Academy in North Perth, Australia, from all your family and friends.
- Get well soon dad, lots of love from Matt, Sue, Katie and Shaun.

NOTTS FANS ON THE RUN

Three Notts fans have secured their places for next year's London Marathon and have promised to wear the famous black and white stripes when they pound the capital's streets in April.

Matthew Eyre, 35, is raising money for the haematology department at the City Hospital.

He said: "My brother's mother-in-law, Sue, has been treated twice for lymphoma (a form of cancer) at this ward and every time she has been treated fantastically by their hard-working staff."

Ben Shepherd, 28, works for WH Smith in London and is raising money for the WH Smith Trust, which supports a number of small and large charities across the UK along with volunteer work undertaken by WH Smith staff.

He has always been keen on running the London Marathon and said: "I'm not setting myself a time yet, but I think just getting around the course will be enough of an achievement for me and as long as I'm not overtaken by anyone in a rhino suit I'll be happy!"

John Reeves, 32, is running in aid of Phab Kids and the Jimmy & Jack Memorial Fund.

He has been in training after entering into a pact with his marathon veteran friend and is looking forward to the challenge.

John said: "After doing the Notts half-marathon in my County strip with the rest of the Notts running team I've decided to pound the streets of London in it too and I can't wait, but I am shaking my head with the thought of running through the winter's rain and snow to be able to make it around London."

Next year's London Marathon takes place on Sunday April 17.

GET IN TOUCH WITH YOUR STORIES

The Mag always wants to hear from Notts supporters, whether it's a story to tell or a picture to share. Get in touch with us on media@nottscountyfc.co.uk to have your tales featured right here in the official programme of the world's oldest Football League club.

LEGENDS OF THE LANE

MEADOW LANE 1910-2010

Notts County celebrates 100 years at Meadow Lane this season and to mark the milestone, The Mag is profiling a series of Meadow Lane legends. These will include players, managers, backroom staff and memorable matches, all of which have legendary status at the home of the Magpies...

PHIL ROBINSON

Phil Robinson enjoyed two promotions during his Notts County career - separated by eight seasons and in different spells with the club.

The midfielder was a Neil Warnock signing in August 1989 after beginning his career with Wolverhampton Wanderers and soon made himself a firm favourite at Meadow Lane.

And by the end of a season in which he was an ever-present, midfielder Phil had enjoyed the highs of promotion via the play-off final and that Wembley victory over Tranmere Rovers.

Phil left Notts in 1992 but was back in 1996 and two years later was again celebrating as Notts were crowned champions of Division Three in runaway style under Sam Allardyce.

Top spot was cemented by the end of March but it wasn't until May 2 that Notts got their hands on the trophy by thumping Rotherham United 5-2.

Fittingly, Phil scored the final goal that day on what turned out



PHIL ROBINSON

to be his last appearance for the Magpies and he left for Stoke City having played 174 times and netted 11 goals over his two spells with the club.

Phil was actually something of a lucky charm during his career as he helped guide Notts to promotion in 1991, although he didn't feature in the second half of the season and was loaned out to Birmingham City.

He had already won two promotions with Wolves before joining Notts, and when at Chesterfield in 1995 he scored at Wembley to take the Spireites up.

Then you can add Wembley finals for Wolves, Birmingham and Huddersfield Town to a list of achievements during more than 600 games as a professional.

After his time at Stoke, Phil went on to play for Hereford United and manage Stafford Rangers before a short spell on the coaching staff at Cheltenham Town preceded his current role, head of Academy recruitment at Birmingham, which began in October 2008.

BRIAN KILCLINE

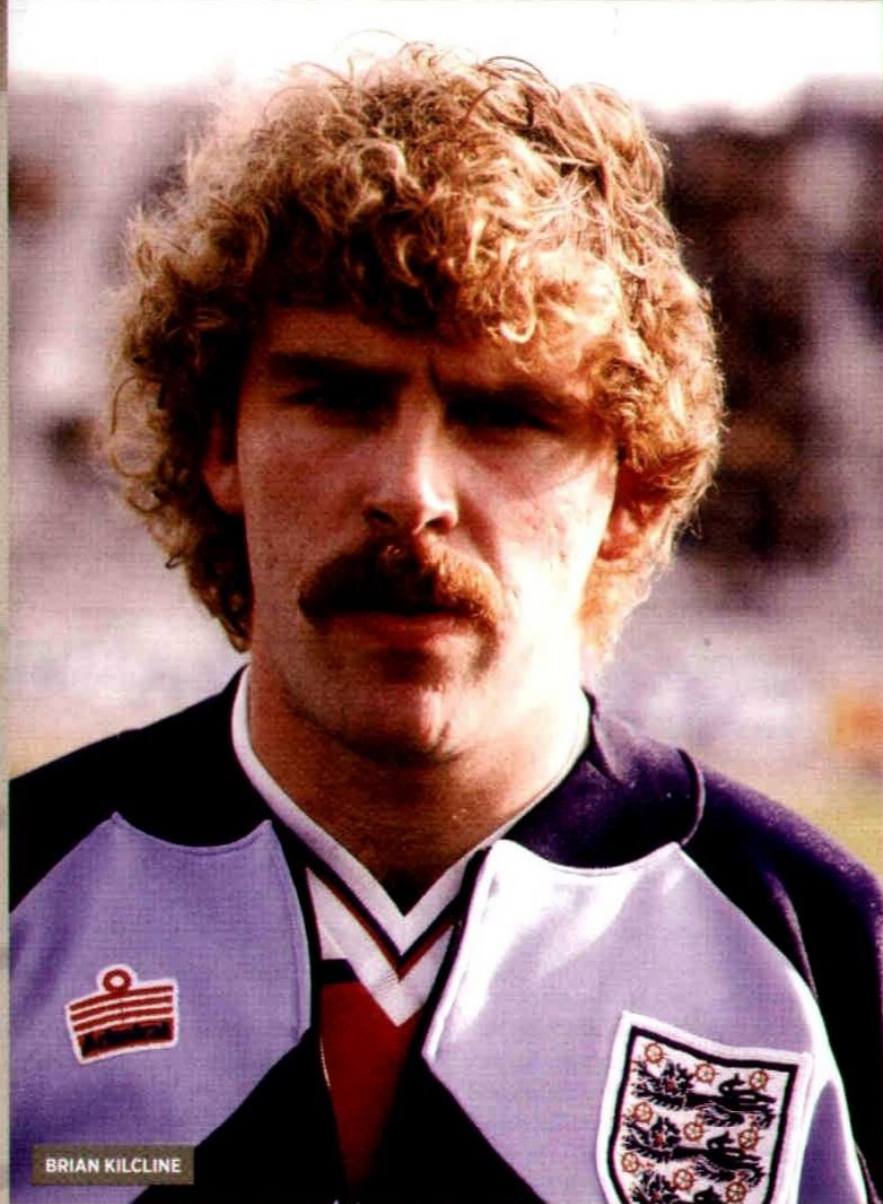
Distinctive might be how you would describe Brian Kilcline's appearance but in more ways than one you knew he was on the pitch.

Born in Nottingham, Brian is one of the most successful graduates of Notts County's youth system over the last few decades.

Even as a young player making his debut - and that came on October 6 1979 at the age of 17 - it was clear that he had something about him.

It wasn't until the back end of that season that Brian began to establish himself in Jimmy Sirrel's side but in 1980-81 the Meadow Lane faithful had a new hero on their hands with the powerful centre-half an ever-present as promotion to Division One was earned.

He had only signed professional terms in the summer of 1980 but was already marking himself out as someone who could go on to a lengthy career at the top of the game.



BRIAN KILCLINE

Brian remained a fixture in the side over the next couple of seasons as Notts did well to establish themselves in the top-flight.

But although the club's Division One life came to an end in 1984, Brian remained there as Coventry City took him to Highfield Road for £60,000.

Three years later he made himself a true legend for the Sky Blues by captaining them to victory in the FA Cup final against Tottenham Hotspur at Wembley.

Ultimately and affectionately known as Killer, and famed for his long hair and moustache, Brian played a grand total of 193 games for Notts in all competitions, scoring 13 goals.

After Coventry he had a short spell at Oldham Athletic before moving to Newcastle United as Kevin Keegan's first signing in 1992,

then playing for Swindon Town, Mansfield Town and Halifax Town.

An England under-21 international during his days at Meadow Lane, Killer has since become a property developer in Portugal.

DANNY ALLSOPP

A striker scoring on his debut is always going to make himself a name to watch out for and that's exactly what happened to Danny Allsopp.

The young Australian had joined on loan from Manchester City and netted in a 1-1

draw at home to Gillingham on November 6 1999.

It was the only goal of his three-game loan spell but that period did enough to convince Notts to snap him up for £300,000 a year down the line.

And having scored on his debut once, he went and did it again with a double on November 25 2000 as the Magpies won 3-2 at Oxford United.

Those were the first two of 13 goals scored in 29 League games as Danny formed a lethal partnership with Mark Stallard.

The pair returned 30 League goals between them that season and in 2001-02 it was Danny's turn to really shine.

Despite Notts finishing 19th in Division Two he registered 19 goals in 43 appearances, while adding a further nine in the cups - including a hat-trick in the League Cup away at Mansfield Town then two against his old club Manchester City in the next round - for an overall total of 28.

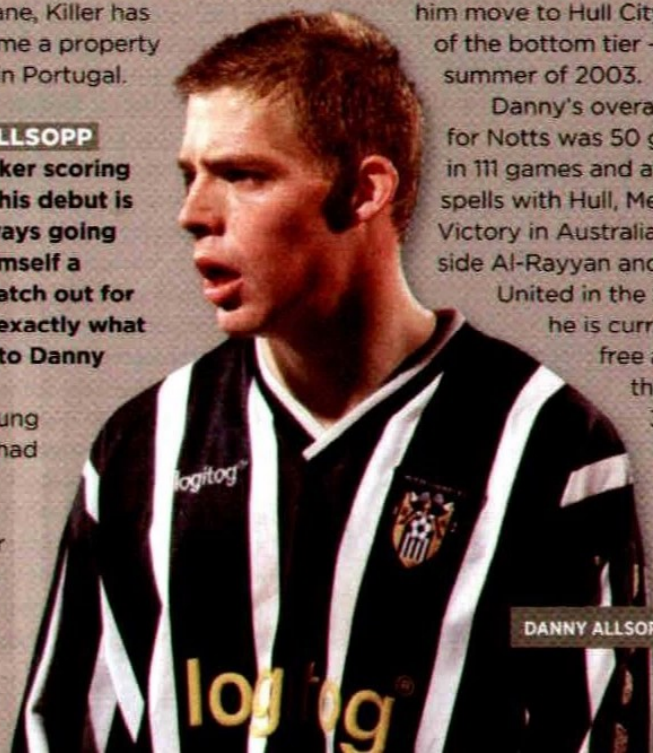
He was the club's Player of the Year that season and continued to score goals regularly in the following campaign.

Although injuries restricted him to 33 appearances in the League he still netted ten times, with two more in the FA Cup, and it was no surprise to see interest in Danny,

although it was a surprise to see him move to Hull City - then of the bottom tier - in the summer of 2003.

Danny's overall tally for Notts was 50 goals in 111 games and after spells with Hull, Melbourne Victory in Australia, Qatar side Al-Rayyan and DC

United in the States, he is currently a free agent at the age of 32.



DANNY ALLSOPP

season tracker

SEASONS 1970-71 / 1980-81 / 1990-91

Football historian LEIGH EDWARDS recalls Notts County's 1970-71, 1980-81 and 1990-91 promotion campaigns.

In 1971 the Magpies hauled themselves up from the Fourth Division as runaway champions under the irrepressible Jimmy Sirrel. Ten years later Sirrel was still in charge as Notts completed the journey from bottom to top to earn a place in Division One. And they were back again in 1991 under Neil Warnock after a thrilling campaign that ended in victory at Wembley.

1970-71

Match 17 - 7th November 1970

Attendance 21,012

NOTTS COUNTY 1

NORTHAMPTON TOWN 0

Notts County remained top of the Fourth Division after this hard-fought victory over Northampton Town in front of the biggest crowd of the season at Meadow Lane.

Tony Hateley was making his first appearance since rejoining Notts from Birmingham City. Jimmy Sirrel's side did most of

the attacking but found it difficult to break through Northampton's defence.

Hateley fired wide from six yards shortly before the interval. The Magpies broke the deadlock on 77 minutes when Richie Barker headed the ball into the path of Jon Nixon who volleyed it home. Nixon almost scored again a minute later but his shot flashed across the face of the goal.

NOTTS: Barry Watling, Bill Brindley, Bob Worthington, Mick Jones, Dave Needham, Brian Stubbs, Jon Nixon, Tony Hateley, Richie Barker, Don Masson, Charlie Crickmore.

Match 18 - 11th November 1970

Attendance 10,278

NOTTS COUNTY 0

LINCOLN CITY 0

After five successive wins, Notts County were held to a draw by Lincoln City at Meadow Lane.

Rain fell throughout the match which provided few clear-cut openings. Both Richie Barker and Tony Hateley headed just wide of the target for Notts during the first-half, while Derek Trevis had a shot deflected for a corner before Rod Fletcher rounded Barry Watling only to see Dave Needham coolly clear the danger. Although Notts County had nearly all the second-half play, the nearest effort to a goal was a run and shot by Mick Jones.

Substitute Les Bradd replaced Hateley with eight minutes remaining but Jimmy Sirrel's side were unable to find a late winner.

NOTTS: Barry Watling, Bill Brindley, Bob Worthington, Mick Jones, Dave Needham, Brian Stubbs, Jon Nixon, Tony Hateley, Richie Barker, Don Masson, Charlie Crickmore.

1980-81

Match 17 - 11th November 1980

Attendance 8,093

NOTTS COUNTY 0

NEWCASTLE UNITED 0

Kevin Carr made a string of fine saves as Notts County were held to a draw by Newcastle United at Meadow Lane.

Notts had a double let off in the 10th minute when Mick Martin's header was blocked by Brian Kilcline and the follow up shot by Kenny Wharton cannoned off David Hunt. Most of Notts County's goal attempts came from Iain McCulloch but he was thwarted on several occasions by Carr, who also saved brilliantly from Rachid Harkouk on 55 minutes. McCulloch had to leave the field injured after colliding with Carr in the 75th minute. Notts almost snatched victory with nine minutes remaining but Trevor Christie headed against the bar.

NOTTS: Raddy Avramovic, Tristan Benjamin, Ray O'Brien, Eddie Kelly, Brian Kilcline, Pedro Richards, Iain McCulloch (Gary Wood), Rachid Harkouk, Trevor Christie, David Hunt, Paul Hooks.

Match 18 - 22nd November 1980

Attendance 5,352

SHREWSBURY TOWN 1

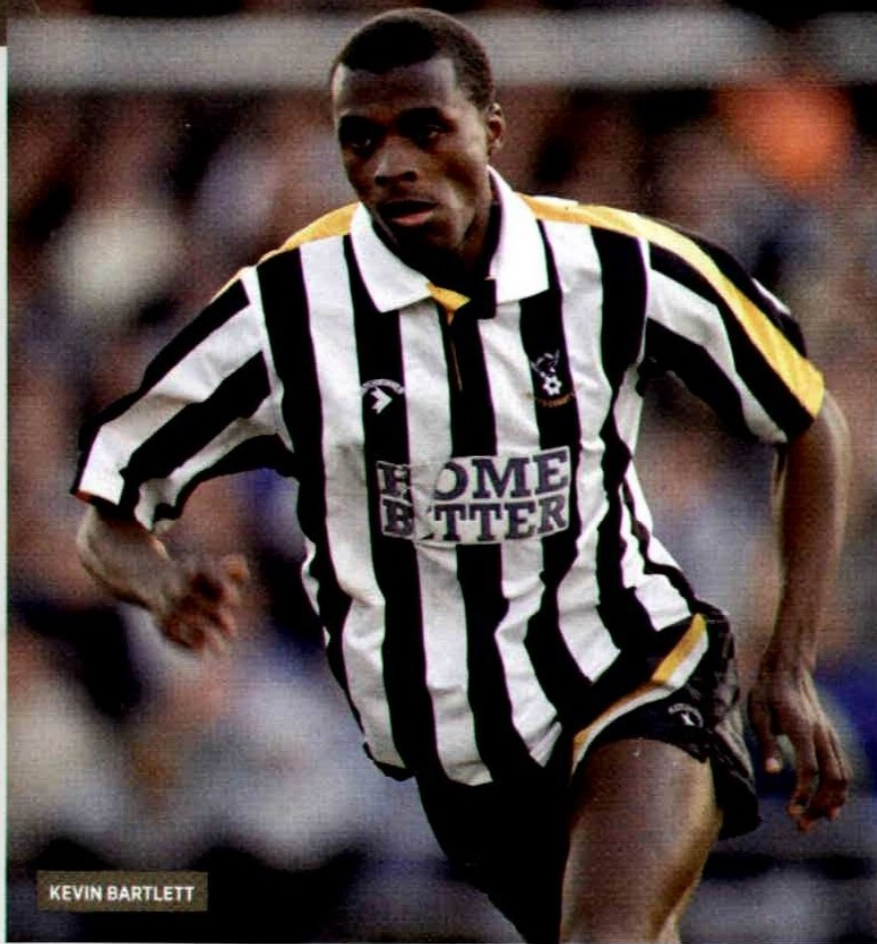
NOTTS COUNTY 1

Below form Notts County were held to another draw by Shrewsbury Town at Gay Meadow.

The Magpies were unbeaten in their previous 13 matches and almost took an early lead when Iain McCulloch's shot struck Jack Keay. Shrewsbury were awarded a penalty on 14 minutes but Keay drilled his spot-kick narrowly wide. Raddy Avramovic saved well from John Dungworth and Jake King

1970-71 PLAYER PROFILE - LES BRADD

Long-serving striker Les Bradd holds Notts County's goalscoring record. He was a prolific goalscorer for Earl Sterndale before joining Rotherham United in March 1966, then Notts County in October 1967. Starring in the Magpies' 1970-71 and 1972-73 promotion successes, he also helped twice reach the League Cup fifth round and netted 124 goals in 395 League games prior to joining Stockport County in August 1978. Moving to Wigan Athletic in July 1981, he helped win promotion in 1981-82, then had spells with Bristol Rovers and Kettering Town. He has since worked in the commercial departments of Notts County and Nottingham Forest.



KEVIN BARTLETT

as Shrewsbury were the more menacing team in the first-half.

Notts went ahead in the 54th minute when Ray O'Brien crossed for Trevor Christie to head home. Shrewsbury equalised on 72 minutes after King's cross was headed on by Ian Atkins for Steve Biggins to score.

1980-81 PLAYER PROFILE - TREVOR CHRISTIE

Striker Trevor Christie was leading marksman in Notts County's 1980-81 promotion success. Starting with Leicester City, he moved to Notts County for £80,000 in June 1979 and played in the 1981 Anglo-Scottish Cup final. He netted 63 goals in 187 League games while at Meadow Lane before being sold to Nottingham Forest for £165,000 in July 1984, then Derby County for £100,000 in February 1985 and helped win promotion in 1985-86. Moving via Manchester City to Walsall in October 1986, he was a promotion winner again in 1987-88, then played for Mansfield Town, Kettering Town, VS Rugby, Hucknall and Arnold. He now lives in Chellaston.

NOTTS: Raddy Avramovic, Tristan Benjamin, Ray O'Brien, Eddie Kelly, Brian Kilcline, Pedro Richards, Iain McCulloch (Paul Manns), Rachid Harkouk, Trevor Christie, David Hunt, Paul Hooks.

1990-91

Match 17 - 17th November 1990
Attendance 10,573

IPSWICH TOWN	0
NOTTS COUNTY	0

Brilliant goalkeeping from Craig Forrest denied Notts County a deserved victory over Ipswich Town at Portman Road.

Neil Warnock's side dominated play early on, prompted by Mark Draper, but allowed Ipswich to come back into the game. A mistake by Don O'Riordan almost allowed Ian Redford to break the deadlock, while Phil Turner nearly put the Magpies ahead with a clever lob. Paul Harding wasted Notts' best chance of the first-half after Kevin Bartlett back-heeled the ball into his path. Forrest made a string of fine saves, most notably on the hour when the unmarked Craig Short met Mark Draper's corner and his powerful header was turned away.

1990-91 PLAYER PROFILE - KEVIN BARTLETT

Fast striker Kevin Bartlett made a significant contribution as Notts County soared from the Third Division to First under Neil Warnock. Signing professional for Portsmouth in October 1980, he joined Fareham Town in April 1982 and reunited with Frank Burrows at Cardiff City in September 1986. He featured in their 1987-88 promotion and Welsh Cup 'double' triumph, moving to West Brom for £100,000 in February 1989. Joining Notts County in March 1990, he netted 33 goals in 99 League games before moving to Cambridge United in March 1993 where injury curtailed his career. He has settled in Nottingham and now works for the local council.

NOTTS: Steve Cherry, Charlie Palmer, Paul Harding, Craig Short, Dean Yates, Don O'Riordan, Dean Thomas, Phil Turner, Kevin Bartlett, Dave Regis, Mark Draper.

Match 18 - 24th November 1990
Attendance 6,091

NOTTS COUNTY	0
SWINDON TOWN	0

Notts County twice hit the woodwork during this goalless draw at home to Swindon Town.

The Magpies posed the greater menace but Ossie Ardiles' side remained dangerous on the break. Notts County were unlucky not to break the deadlock on 35 minutes when Charlie Palmer crashed a shot from the edge of the box against the bar. Then, on the stroke of half-time, Phil Turner's narrow angled drive hit the post. Neil Warnock's side continued to stretch the visitors' defence in the second-half and Kevin Bartlett had an effort ruled offside. Bartlett had a chance to snatch victory for Notts on 71 minutes after being put through by Dean Thomas but he fired wide.

NOTTS: Steve Cherry, Charlie Palmer, Paul Harding, Craig Short, Dean Yates, Don O'Riordan, Dean Thomas, Phil Turner, Kevin Bartlett, Dave Regis (Garry Nelson), Mark Draper.



Junior Magpies Christmas Party

10 December 2010

5.30pm - 7.30pm

Refreshments, Fun, Games, Mini Disco,
Mr & Mrs Magpie, Prizes & Presents

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QUIZ TIME

Each week right here in The Mag we will be bringing you a quiz to test your knowledge on all things Notts - and a bit of other football thrown in. It's a great way for you to see who will come out on top among your family and friends but remember, it's just for fun! You can find the answers to the right of the page so no peeking until you've seen all ten questions.

- 1) Which player in Swindon's squad tonight spent part of last season on loan with Notts County?

- 2) Can you name Swindon's manager?

- 3) True or false - Swindon have conceded more goals in a Premier League season than anyone else?

- 4) What is the name of Swindon's home ground?

- 5) And what is the club's nickname?

- 6) By what score did England lose to France in last week's international at Wembley?

- 7) And who scored for England after coming on as a substitute?

- 8) Jordan Henderson and which other young player from the north east were given first starts for England?

- 9) Elsewhere, Scotland recorded a 3-0 win at home to which nation?

- 10) And which Barcelona superstar scored a wonder-goal as Argentina beat Brazil 1-0?

WRITE HERE IN THE PROGRAMME

Junior Magpies members - this is your chance to write about Notts County and see your efforts featured in a future edition of The Mag.

We are calling on young supporters to write in with a report on your favourite Notts player or a particular match involving the Magpies that you have enjoyed.

It's your opportunity to put pen to paper about your favourite subject and see your efforts in print during the season. So whoever your favourite player is, or whatever match you have enjoyed the most, write to us to tell us your thoughts.

You can send your contributions via email to juniormagpies@nottscountyfc.co.uk or post them to Junior Magpies, Notts County Football Club, Meadow Lane, Nottingham, NG2 3HJ.



WRITE A REPORT ABOUT YOUR FAVOURITE PLAYER OR MATCH AND IT COULD APPEAR RIGHT HERE IN THE MAG

SPECIAL PRIZE FOR MEMBER 150

Junior Magpies is offering a special prize for the 150th young Notts County fan who becomes part of the team this season!

The lucky new member will win an executive package for two adults and two children at a forthcoming Meadow Lane game. There's still time for you to join up and become a Junior Magpie if you haven't already done so.

It's only £15 for the whole of the 2010-11 season and each member will receive a host of exclusive items and receive special access to their favourite players.

Here's what you get:

- Signed birthday and Christmas card from the team.
- Signed membership certificate by the Junior Magpie's favourite player.
- Invitations to Junior Magpies forums, events and award evenings.
- A Junior Magpies goodie bag.
- Junior Magpies passport.
- Entry into the matchday mascot draw.
- Exclusive prizes.

So if you've not already signed up then what are you waiting for - you could win yourself an exclusive prize. To join, download the application form from www.nottscountyfc.co.uk and post it, with payment, to Junior Magpies, Notts County Football Club, Meadow Lane, Nottingham, NG2 3HJ. Alternatively, you can hand it in at the club shop.

football in the community



www.nottscountyfitc.org.uk



NEW COACH JOINS THE RANKS

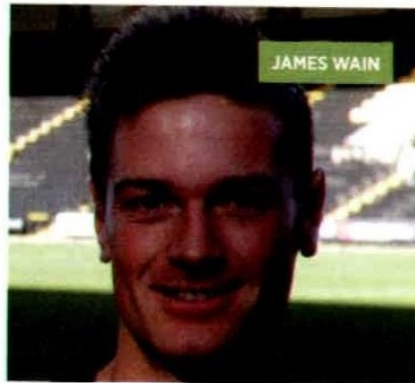
During the summer holidays Football in the Community employed ten part-time staff to assist with the delivery of our extensive coaching sessions.

One of those ten recently became a full-time coach following the departure of Tommy Hannigan.

We were in a healthy position to choose a successor for Tommy, with all of our part-time team showing they were capable of delivering our activities on a full-time basis. In the end it was decided that James Wain would be offered the position as coach, which he duly accepted.

Although originally from Nottingham, James grew up in Wiltshire playing school football, rugby, cricket and representing the school and county at basketball.

After finishing sixth form



he started a career in sales and marketing. During his free time, he became involved in football coaching at a local league youth football club.

Having gained his level one and two FA coaching qualifications, he was offered the opportunity to become a seasonal community

DAY CENTRE SESSIONS DRAW TO A CLOSE

For the past six weeks our coaches, led by David Ellis, have delivered fun football coaching with a local day centre.

Although we have worked with day centres in the past, this time was slightly different as the service users at Ernehale Lea Day Centre are female.

The request came from Gedling Borough Council to provide activities for the service users and since the beginning of October our staff and the females have thoroughly enjoyed the sessions.

Staff members at the day centre have recognised a great improvement in the confidence and self esteem of the females.

We will soon be welcoming the day centre to visit Meadow Lane for a ground tour.

sports coach for Trowbridge Town Council. From there, he worked his way up into management as sports development officer.

He returned to Nottingham in 2009, after taking a year out in Canada to snowboard, rock climb and mountain bike - sounds a hard life.

NOTTS BLOW THE WHISTLE

Notts County are once again proud to support the White Ribbon Campaign (WRC) to end male violence against women.

The management team will this evening be wearing white ribbons in support of the campaign.

We encourage all supporters to make their pledge on the WRC website, www.whiteribboncampaign.co.uk.

The WRC is an organisation that involves men working towards ending male violence to women.

Former England goalkeeper David James is a committed White Ribbon Campaign supporter, and he said: "We can't condone domestic violence against women at any level.

This is something we need to try and stamp out. By wearing a white ribbon we are making the pledge that we don't condone domestic violence.

"We need to speak up about it and raise awareness. As footballers we have the opportunity to get the

message out there and it's important we do that."

In 2009 over 80 professional football clubs support the campaign. November 25 is the United Nations Day to Eliminate Violence against Women.



I Pledge
Never to Commit, Condone or Remain Silent
about Violence against Women

Take action
against violence towards women

www.whiteribboncampaign.co.uk

LEARNING MASCOT TO JOIN FORCES WITH MAGPIES

Students from Harvey Hadden will this evening be joined by a familiar face.

The school has had a £12.5 million renovation which is almost complete.

Results have improved year on year for the last four years and stand at 53 per cent (5A*-C). Attendance is up by nine per cent over the past four years and stands at 92.6 per cent. The future looks bright for the school.

Working in partnership with Notts County over the past two years we have been able to offer rewards to hundreds of pupils of attendance at County home matches.

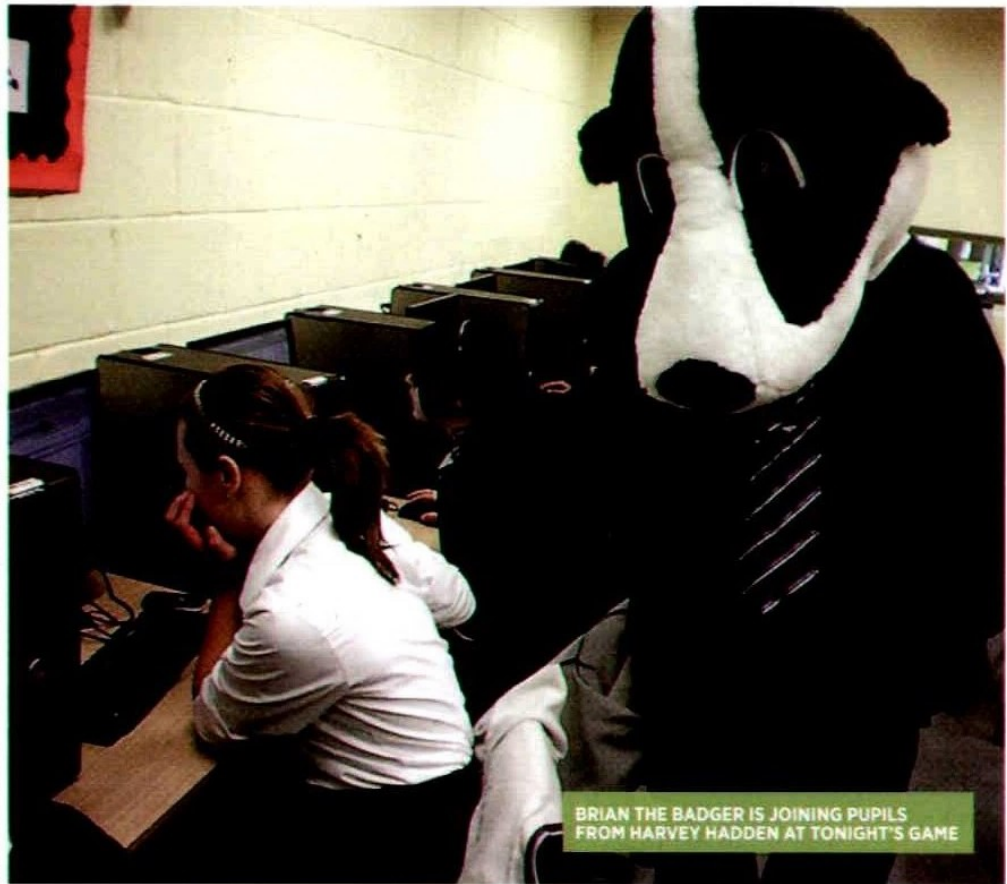
Just one of many learning initiatives at Hadden Park is the introduction of Brian the Badger, who will be joining Mr and Mrs Magpie at half-time.

He is a new school mascot who has many roles, one of which is to try and encourage the pupils to learn in lessons through rewarding good attendance, behaviour and attitudes to learning.

Brian has a blog on the school computer system which informs pupils what their targets for the week are and is often seen around school encouraging pupils to succeed in lessons.

Brian will be introduced at half-time, sporting the schools new uniform (which is free to all starters in year seven).

Any parent who might have an interest in sending their child to Hadden Park can feel free to contact the school on 0115 9135211 or admin@haddenpark.nottingham.sch.uk to



BRIAN THE BADGER IS JOINING PUPILS FROM HARVEY HADDEN AT TONIGHT'S GAME

arrange a guided tour of the school.

As part of the BTEC course, the 15 pupils attending this evening's game have to enhance their skills in observing and analysing sporting performances.

The year ten pupils have created their own observation checklists

which will allow them to highlight areas of strength and possible areas to improve.

The invitation to watch Notts County play will provide an excellent opportunity for the pupils to utilise their skills when observing a high standard of sport. It is these kinds of experiences which

pupils will remember and hopefully use as a source of inspiration.

Along with the students (and Brian) from Hadden Park School, Notts County would also like to welcome many other students from secondary schools across the county. We hope you all enjoy the match.

PLAY FOOTBALL AT ARNOLD

Our community team have been delivering coaching sessions at the new PlayFootball facility at Arnold Hill School for the past month.

The sessions take place every Saturday morning from 10am to 12noon. The first hour is aimed at children aged five to eight-years-old while the second hour is dedicated to those aged nine to 12. Although numbers have been positive both Football in the Community and PlayFootball are hoping to develop the programme further and attract as many young people to the sessions.

The sessions are designed to improve all aspects of their game, learn new skills, develop understanding of fitness and diet and most importantly have fun and meet new friends.

Prices are £4 per session, with Junior Magpies members receiving a special discounted rate of £3 per session.

For further information and how to book a place please visit the Play Football website www.playfootball.net or phone 0845 257 2000.



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ticket news



NOTTS COUNTY V BOURNEMOUTH

SATURDAY NOVEMBER 27 / KO 3.00PM

Tickets for the FA Cup second round clash are now available at prices reduced from regular matchday levels. In the Derek Pavis Stand and Jimmy Sirrel Stand they are priced at **£17** for adults, **£10** for concessions and **£3** for under-16s, while in the Kop and Haydn Green Family Stand it's **£15** for adults, **£10** for concessions and **£3** for under-16s. Season ticket holders are encouraged to buy in advance as the match can be added to their season card. The Jimmy Sirrel Stand will be available for home and away fans.



BRENTFORD V NOTTS COUNTY

SATURDAY DECEMBER 4 / KO 3.00PM

Tickets are available in advance of the game, with the option to pay on the day at Griffin Park also running. Terrace places are priced at **£20** for adults, **£14** for over-60s, **£12** for students and **£5** for under-18s, while seats cost **£21** for adults, **£15** for over-60s, **£13** for students and **£5** for under-18s. Students must provide a valid NUS card when purchasing tickets, though these will not be available on the day. Disabled supporters wishing to travel should contact Brentford on 0845 2456 442, and ambulant disabled fans can purchase in advance at the above rates including a free carer.



NOTTS COUNTY V MK DON'S

SATURDAY DECEMBER 11 / KO 3.00PM

2010-11 matchday prices apply for this match - please see the box below for details. Jimmy Sirrel Stand season ticket holders will be able to sit in their regular seats for this game.

NORMAL MATCHDAY PRICES / 2010-11

	Adults	Concessions	Under-16
Kop Stand	£21	£14	£6
Derek Pavis Stand	£23	£14	£6
Jimmy Sirrel Stand	£23	£14	£6
Family Stand	£21	£14	£6

Disabled supporters will be able to get a 25 per cent reduction on matchday prices with valid proof of disability.

THE PERFECT MATCHDAY ROUTINE

Make the most of your matchdays at Meadow Lane by trying out our perfect matchday routine:

11am - The doors open to the hugely popular Meadow Lane Sports Bar, so get in early to avoid the queues and watch Sky Sports on the television screens.

12.30pm - Head over to the Wheeler's Suite to avoid the queues and enjoy a fantastic meal, with a FREE pint, programme and teamsheet for only £10 per person with our great Mealbarrow package.

2.30pm - Get into the ground for a quick cup of tea or a pint in the tea bars, before taking your seat in time for kick-off.

3pm - The first ball is kicked. Enjoy the match...

3.45pm - Discuss the first-half under the stand and maybe even pick up a delicious Seymour's Pie, should you still be a bit peckish. If you're in the Haydn Green Family Stand, why not pop back into the MLSB at half-time?

4.45pm - Back to the MLSB for the final scores and hopefully celebrate a win with your fellow Magpies fans.

Call 0115 9557204 for full details on the Mealbarrow package and to get yourself booked in.

TICKET OFFICE CONTACTS

OPENING TIMES

Monday to Friday **9am-5pm**
Home Saturday matchdays only
10am-3pm

Selected matchdays **4.45pm-5.30pm**

TELEPHONE

0115 9557204 (weekdays)

0115 9557210 (matchdays)

FAX **0115 9553994**

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team talk

NEW MAN LEE IS THINKING POSITIVE

Loan striker Lee Miller sees plenty of reasons for optimism after his first taste of action in a Notts County shirt.

The Magpies' new number 29 arrived from Middlesbrough on Friday and went straight into action as a substitute in Saturday's 1-0 defeat at home to Tranmere Rovers.

He was disappointed that the result didn't go the way of his new colleagues but feels there is enough quality in the squad to haul the club up the table.

"It didn't go according to plan but I can see that it's a decent side here and we didn't deserve to get beat," Miller told Magpie Player after the game.

"We had a lot of chances, especially in the second half, yet they go up the park and we get beat.

"You can see there's a lot of talent through the side and hopefully we can get up the league.

"It looks a really decent side that can pass the ball and we didn't show it as much against Tranmere but I think we've got the players who can get on the ball."

Miller joined Middlesbrough in the January 2010 transfer window as part of then-boss Gordon Strachan's revolution at the Riverside Stadium.

But he made only 12 appearances for Boro since then without scoring, including just two late substitute outings this season, and now he's hoping to show what he can do in the black and white.

He said: "I've not played as much as I thought I would do at Middlesbrough, which is disappointing as I know I can do a job in the Championship.

RICKY: DEFEAT HARD TO TAKE

Magpies' midfielder Ricky Ravenhill could barely talk after the final whistle on Saturday.

And it was unsurprising when the match stats from Notts' meeting with Tranmere Rovers are analysed.

County dominated in all areas, shots, possession and territory, but they still came away with nothing.

Striker Enoch Showunmi converted the winning goal in the 50th minute, with what turned out to be one of two shots all afternoon for the visitors.

"I'm absolutely gobsmacked to be honest, nothing's going for us at the minute," Ravenhill told Magpie Player's Full Time show. "I don't think you can dominate a game more than we have done.

"We've had a handful of chances, keeper saves, deflections and they've had one run down the pitch, one shot at goal, and it gets a deflection and it goes in.

"It just seems to be the same old story, there's not one team we've seen yet, apart from Huddersfield, that have actually played us off the pitch.

"It can't happen and we've got to assess it to see why but you've got to take the positives and cling onto the hope that things are going to change for us."

"I want to play competitive games and hopefully I can do the business for Notts County, which will benefit both parties."

Miller added: "The balls coming into the box were fantastic and hopefully I can get on the end of them and score as many goals as I can here.

"From what I have seen we have got a really good squad and shouldn't be down this end of the table."



LEE MILLER MADE HIS NOTTS DEBUT AGAINST TRANMERE AFTER JOINING ON LOAN FROM MIDDLESBROUGH



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youth on our side



REDS TIE "UNBELIEVABLE" SAYS JONNO

Youth team manager Michael Johnson has described the Magpies' impending visit of Liverpool to Meadow Lane as "unbelievable".

The club's under-18 team will host the Premier League giants' Academy side in round three of the FA Youth Cup after earning the tie by beating Shrewsbury Town last Monday night.

It's a fantastic achievement in only their second season since reforming and will be a great opportunity for the boys to test themselves against top-level opposition.

Johnson, himself a graduate of the Magpies' youth scheme, can't wait for it to come around.

"It's going to be unbelievable," he told Magpie Player, which will be providing live commentary on the match.

"For me, to be involved with the youth setup and managing a team that is going to play Liverpool here is fantastic.

"Liverpool is one of the best clubs in the world and to bring them to Meadow Lane, to get them down here and have a go at them, will be fantastic for everyone here.

"I'd like to see if we could top that thousand-mark with the crowd too."

There's a strong Liverpool link currently at Notts County with former Reds player Paul Ince now in charge.

Ince returned to his old club to bring in Stephen Darby - a former FA Youth Cup-winning captain at Liverpool - and his son Tom on loan deals.

Along with his assistant manager Alex Rae, Ince was at the game at Meadow Lane last week and popped into the dressing room afterwards to pass on his congratulations to the youth team.

"They were obviously delighted with the performance and the win, and they congratulated us as a department and as a team," said Johnson.

"They said we have got one or two good players here, which we all knew, and now it's time for some of those boys as I think they are ready for that next level."

Notts went into the game against Shrewsbury knowing that there was a home tie against Liverpool lying in wait for the visitors.

The Magpies were in front early on through centre-half Mason Rowley, who headed in Nathan Fox's cross, and while they were in command for most of the first half the visitors came out after

the break and tried to force an equaliser.

Shrewsbury kept battling on but Notts scored the crucial second goal when Jamie O'Connell was on target ten minutes from time with Fox again the provider.

Johnson was pleased to see his side keep a clean-sheet as they secured progress with a deserved victory.

He said: "I was delighted with the result and the first-half performance as well. The second-half wasn't the best, but we had to grind out a result against a very good Shrewsbury team.

"It was nice to come off with the clean-sheet and hopefully that will see us well for the rest of the season.

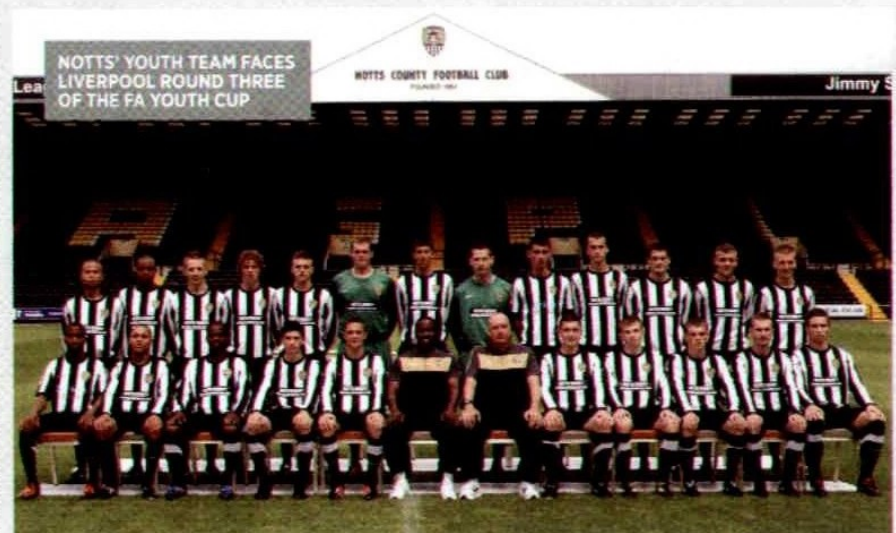
"We scored from two set-plays, which we do a lot of work on in training, so it is nice when they do come off.

"I thought we dominated in the first half and could have been two up after a couple of penalty appeals that we didn't get and we knew they were going to come out in the second-half.

"That didn't surprise us so it was a question of could we hold on and it was nice to get that second goal, which gave us a bit more confidence and belief."

The game against Liverpool has to be played by December 11 with the date not confirmed at the time of writing.

Keep a watch on www.nottscountyfc.co.uk for further details.



SANTA'S WEARING BLACK AND WHITE THIS CHRISTMAS

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retail news

MORE NEW ITEMS NOW IN STORE

The Notts County club shop's latest range of items is catering for fine tastes in both men's and ladies' clothing.

For the gentlemen among the Meadow Lane faithful are two brand-new silk ties.

The ties, priced at £14 each, are in different designs and are ideal for any Notts supporter wanting to show their support for the world's oldest Football League club in the office, in meetings, or at any occasion that requires a bit of smart dress.

And for the ladies, available now are shell and fleece jackets perfect for following Notts during the colder months.

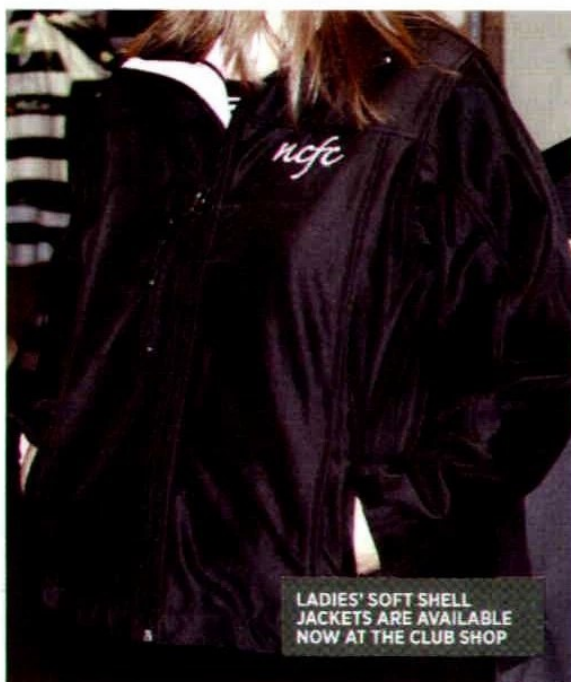
The soft shell jackets are black and pink, and are available in sizes 12 to 16 at a price of £40.

The fleeces are navy and pink, and are available in sizes ten to 18 at a price of £25.

All of the new items in store will make great Christmas presents for any Magpies fan, and retail manager Lynn Lawson is urging supporters to get their thinking caps on for the festive period.

She said: "It may only be November still but Christmas isn't too far off and will creep up on us before we know it. Notts fans are already coming into the club shop and looking at gift ideas for their loved ones so I'm

expecting a busy few weeks in the run-up to the big day. If you're buying presents for a Notts County fan then make sure you take a look at what we have in store as we have some great items that will be just what you need!"



LADIES' SOFT SHELL JACKETS ARE AVAILABLE NOW AT THE CLUB SHOP

GET YOUR CLUB SHOP CATALOGUE

Getting hold of your Notts County merchandise has always been as easy as pie – and it's just got even easier.

The club shop has launched a brand-new catalogue giving you details of all of the items available in store and online. And it also includes an order form so you can pick up your shirts, books and much more by mail order and have them delivered to your house. The catalogue is available from the club shop and the main reception at Meadow Lane.

GRAB SOME WINTER WARMERS!

The deepest days of winter are just around the corner but the Notts County club shop has the perfect range of items to get any Magpies fan through the next few months.

Available now are two smart Notts-branded coats – a fleece jacket and a warm, waterproof coat to keep you dry and cosy while on the terraces or in the stands.

And perfect to keep you warm while in your seats are the new seat-warmers, back in stock after their amazing success last year.

They are padded and work by slipping over the seat and circulating heat to keep you nice and comfortable while cheering on the Magpies.

Also available now are hat and scarf sets along with a whole range of other items to keep you going this winter!



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CLUB SHOP CONTACTS

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Opening hours: Monday - Friday: 9am-5pm, Saturday (matchdays): 9am-6pm, Saturday (non-matchdays): 9am-1pm, Sunday: Closed

magpiestore

catalogue 2010/11



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commercial news

TODAY'S SPONSORS

Notts County Football Club would like to thank the sponsors of today's game against Swindon Town.

The main match sponsor this evening is Frazer Brown Solicitors, while we also extend a warm welcome to Sportwise, the matchball sponsor, and Brookair, the programme sponsor.

The club thanks all of its sponsors today for your support. We hope you enjoy your day.

EXECUTIVE GUEST PACKAGE V BOURNEMOUTH

Watch Notts County play at Meadow Lane in style against AFC Bournemouth (November 27) with our popular executive matchday guest package, which is priced at £35 per person and includes:

- Car parking
- Three-course carvery meal
- Programme and team sheet
- Executive seating
- Pre-match interview with host Colin Slater and guest Don Masson

For further information and details please call 0115 9557 241 or email lucy.giles@nottscountyfc.co.uk.



THANKS TO THE TRANMERE SPONSORS

Notts County would like to extend its thanks to all of the sponsors from the Tranmere Rovers game on November 20.

Pictured here with Ben Davies is a representative of the Nottingham Post, the main match sponsor against Rovers. The programme against Tranmere was sponsored by Premier Electrical. We extend our thanks to all companies for their support.

GET VICE-PRESIDENT MEMBERSHIP

Notts County Football Club is offering supporters the chance to sign up and become a vice-president member at Meadow Lane.

The package gives a wide range of exclusive benefits including:

- Admission to all home League and Cup games during the season.
- Reserved seat in the vice-presidents section of the Derek Pavis Stand.
- Reserved seats in the Don Masson Suite with complimentary tea, coffee and a licensed bar.
- Complimentary matchday programme.
- Six complimentary guest tickets per season for League games only and subject to availability.
- A secure car parking space in the Iremonger car park (only one car park space per duo membership).
- Opportunity to upgrade to stadium car park.

Alternative facilities may be offered in certain circumstances.

For more details please contact Wendy Cox on 0115 9557 241 or 07985 877421.

Notts County Football Club's current vice-president members are:

Charles Baines; Janet Baines; John Beniston; Geoff Best; Cecelia Bonham; Peter Bratt; Jacqui Bratt; David Brookbanks; Nigel Cameron; John Carberry; John Chambers; Lee Chappell; Bryce Clare; John Collin; Chris Cobb; Margaret Cobb; Robert Davy; Ray Dawson; Mr Deaton; Trevor Dixon; Dorothy Dixon; Chris Drury; Keith Drury; Kath Gibson; Dean Gibson; Phillip Greaves; Henry Greaves; Steve Greaves; Kevin Hall; Tracey Hall; Michael Hammond; John Harris; Dave Hateley; Barbara Hateley; Fred Hickton; Margaret Hickton; Margaret Hind; Dave Hodgson; Mandy Hodgson; Tony Hudson; Simon Jackson; Ken Jackson; Barry Jones; John Kay; Jez Kearney; Tony Lane; Alan Saviour; Mick Leafe; Jackie Lowe; Mick Lowe; Don Masson; Peter Minkley; Dave Pearson; Neil Pendleton; Paul Phillips; Marie Phillips; Thomas Phillips; Stuart Proud; John Radford; Trevor Rawson; John Ross; David Rhodes; Eric Seamore; Jackie Sewell; Neil Shacklock; Mr & Mrs Shawcross; Peter Stewart; Peter Thornley; Andrew Taylor; John Wadsley; Charles Walker; Graham Ward; Jane Wilson; Paul Whitby; Lee White; Bradley White; Paul Wilkinson; Richard Woodhouse.

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5 Graeme Lee



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6 John Thompson



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8 Ricky Ravenhill



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10 Neal Bishop



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11 Ben Davies



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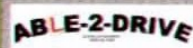
Full kit sponsorship, including original match shirt worn and signed by your player, is priced at £450. For home or away kit sponsorship, both including a replica home or away shirt signed by your player, it's £250, while training kit sponsorship costs £125. Boots and Socks sponsorship is also available at a cost of £30. All prices exclude VAT.

For more information about sponsoring a player, call 0115 9557 241 or email wendy.cox@nottscountyfc.co.uk.

12 Krystian Pearce



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25 John Spicer



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William Knight

26 Jon Harley



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**Lauren &
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Full Kit



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Sam Bramley

28 Sam Sodje



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2010-11 LEAGUE 1 LEAGUE TABLE

	P	Home					Away					GD	PTS
		W	D	L	F	A	W	D	L	F	A		
1 Brighton	17	6	3	0	17	7	4	2	2	13	6	17	35
2 Charlton	17	5	2	1	10	9	4	2	3	20	14	7	31
3 Colchester	17	4	4	1	16	14	3	4	1	9	7	4	29
4 Bournemouth	17	6	1	1	23	8	1	5	3	11	12	14	27
5 Sheff Wed	17	4	2	3	7	5	4	1	3	16	7	-11	27
6 Southampton	17	5	2	2	15	6	3	1	4	11	10	10	27
7 Oldham	16	4	4	0	12	5	3	2	3	11	12	6	27
8 Carlisle	17	5	2	2	15	8	2	3	3	10	9	8	26
9 Huddersfield	17	4	2	2	12	7	4	0	5	13	12	6	26
10 MK Dons	17	6	2	1	14	9	2	0	6	10	17	-2	26
11 Peterborough	17	5	0	3	22	20	3	1	5	12	17	-3	25
12 Exeter	17	4	3	1	15	12	3	1	5	9	16	-4	25
13 Brentford	17	3	2	4	9	13	3	2	3	10	8	-2	22
14 Tranmere	17	3	2	3	9	12	3	2	4	10	13	-6	22
15 Swindon	17	4	2	3	12	13	1	4	3	16	18	-3	21
16 Bristol Rovers	17	3	2	3	7	12	2	4	3	13	15	-7	21
17 Rochdale	16	3	3	2	14	11	2	2	4	10	11	2	20
18 Leyton Orient	17	4	2	2	11	8	1	3	5	12	15	0	20
19 Hartlepool	16	3	2	3	13	18	2	3	3	6	6	-5	20
20 Plymouth	17	3	2	4	12	15	2	2	4	9	13	-7	19
21 Notts County	16	4	0	4	11	11	1	1	6	9	17	-8	16
22 Dag & Red	17	2	4	2	9	10	1	2	6	9	20	-12	15
23 Yeovil	17	2	2	4	11	16	2	1	6	9	18	-14	15
24 Walsall	17	3	0	6	10	16	1	2	5	7	13	-12	14

2010-11 NOTTS COUNTY ROLL CALL

	2010-11		Magpies record	
	Apps	Goals	Apps	Goals
1 Rob Burch	12	0	12	0
2 Stephen Darby	3	0	3	0
4 Mike Edwards	15(2)	1	232(9)	20
5 Graeme Lee	7(2)	0	42(3)	4
6 John Thompson	16	0	97(2)	2
7 Kevin Smith	8(7)	3	8(7)	3
8 Ricky Ravenhill	19	0	67	3
9 Lee Hughes	11	5	55(1)	38
10 Neal Bishop	15(2)	0	62(6)	1
11 Ben Davies	21	8	72	24
12 Krystian Pearce	14(1)	0	23(1)	1
14 Liam Chilvers	9(1)	0	20(1)	1
15 Karl Hawley	5(6)	0	23(26)	5
16 Luke Hubbins	2	0	2	0
17 Stuart Nelson	9	0	9	0
18 Stephen Hunt	5(1)	0	120(13)	6
19 Luke Rodgers	0(5)	1	27(25)	14
20 Craig Westcarr	14(4)	7	52(15)	18
21 Jake Jervis	3(11)	0	3(11)	0
22 Alan Judge	7(1)	0	7(1)	0
23 David Grof	0	0	0	0
24 Thomas Ince	2(1)	0	2(1)	0
25 John Spicer	12(4)	2	12(4)	2
26 Jon Harley	18(1)	0	18(1)	0
27 Ben Burgess	5(2)	1	5(2)	1
28 Sam Sodje	0(1)	0	0(1)	0
29 Lee Miller	0(1)	0	0(1)	0
39 Matt Marshall	0	0	0	0
41 Jamie O'Connell	0	0	0	0
42 Lewis Whiteley	0	0	0	0
45 Nathan Fox	0	0	0(1)	0

stat attack

2010-11 LEAGUE 1 TOP FIVES

SCORERS

Bradley Wright-Phillips	Plymouth	10
Josh McQuoid	Bournemouth	8
Craig Mackail-Smith	Peterborough	8
Craig Westcarr	Notts County	7
Ashley Barnes	Brighton	7

ASSISTS

Grant McCann	Peterborough	8
Elliott Bennett	Brighton	7
Marc Pugh	Bournemouth	7
Graham Carey	Huddersfield	7
Danny Green	Dagenham & R	7

SHOTS

Player	Club	ON	OFF
Ben Davies	Notts County	28	18
Richard Lambert	Southampton	21	25
Will Hoskins	Bristol Rovers	24	20
Alex Revell	Leyton Orient	23	16
Ryan Harley	Exeter City	23	16

CLEAN SHEETS

Brighton	8
Sheffield Wed	8
Carlisle	7
Southampton	6
Huddersfield	6

DISCIPLINE

Player	Club	F	Y	R	P
Marvin Bartley	B'mouth	36	2	0	2
Byron Anthony	Bristol Rvrs	35	4	0	2
J-V Semedo	Charlton	35	3	1	0
Joss Labadie	Tranmere	35	3	1	0
Jon Harley	Notts C'ty	33	4	0	0

F = Fouls, Y = Yellow Cards
R = Red Cards, P = Penalties Conceded

ATTENDANCES

Club	High	Low	Average
Southampton	26289	17857	20901
Sheffield Wed	23081	16520	18801
Charlton	18949	13155	15621
Huddersfield	14769	12344	13344
Swindon Town	11087	7679	8964



season stats

2010-11 FIXTURE RECORD - NPOWER LEAGUE 1 / FA CUP / CARLING CUP / JOHNSTONE'S PAINT TROPHY

DATE	FIXTURE	H/A	KO / F-A	ATT	AWAY	REF	SCORERS
Sat Aug 7	Huddersfield Town	H	0-3	10,342	3,161	T. Kettle	Pilkington (32,72), Rhodes (35)
Tue Aug 10	Plymouth Argyle (CC-1)	A	1-0	5,454	158	S.Tanner	Spicer (52)
Sat Aug 14	Oldham Athletic	A	0-3	5,037	695	C. Webster	Furman (31), Tounkare (66), Lee (87)
Sat Aug 21	Dagenham & Redbridge	H	1-0	5,210	171	A. Haines	Westcarr (53)
Tue Aug 24	Watford (CC-2)	A	2-1	6,434	249	P. Crossley	Davies (46), Smith (67), Deeney 78
Sat Aug 28	Bournemouth	A	3-3	6,447	381	D. McDermidd	McQuoid (3 & 25), Robinson (28), Burgess (30), Westcarr (90+1), Smith (90+4)
Wed Sep 1	Sheffield Wednesday (JPT-1)	A	1-2	10,551	462	P. Quinn	O'Connor (2 & 14), Davies (23)
Sat Sep 4	Yeovil Town	H	4-0	6,288	316	D. Webb	Westcarr (24), Davies (29 & 45+3), Hughes (73)
Sat Sep 11	Charlton Athletic	A	0-1	14,436	638	P. Tierney	Anyinsah (85)
Sat Sep 18	Leyton Orient	H	3-2	6,256	452	S. Rushton	Hughes (14 & 74), Westcarr (21), Jarvis (22), Spring (54)
Tue Sep 21	Whamptton Wanderers (CC-3)	A	2-4 aet	11,516	1,120	J. Linington	Hughes (57), Milijas (83p), Fletcher (92), Doyle (105 & 119), Smith (114)
Sat Sep 25	Bristol Rovers	A	1-2	5,962	352	D. Whitestone	Hoskins (5 & 56), Davies (87)
Tue Sep 28	Peterborough United	A	3-2	6,136	675	A. Woolmer	Davies (31 & 34), Zakuan (36), Westcarr (43), Mackail-Smith (59)
Sat Oct 2	Sheffield Wednesday	H	0-2	11,355	4,160	A. Taylor	Tudgay (52), Potter (90+6)
Sat Oct 9	Carlisle United	A	0-1	5,599	332	M. Naylor	Madine (68)
Sat Oct 16	Plymouth Argyle	H	2-0	6,333	674	R. Lewis	Westcarr (35), Spicer (51)
Sat Oct 23	Colchester United	A	1-2	3,811	386	D. Sheldrake	Westcarr (8), Odejayi (76 & 83)
Sat Oct 30	Southampton	H	1-3	9,547	2,229	J. Waugh	Edwards (9), Lambert (68p), Barnard (73), Lallana (90+4)
Sat Nov 6	Gateshead (FAC-1)	H	2-0	3,235	260	W. Barratt	Davies (22p), Rodgers (83)
Sat Nov 13	Exeter City	A	1-3	5,302	284	M. Heywood	Cureton (18), Logan (32), Hughes (45), R. Harley (66)
Sat Nov 20	Tranmere Rovers	H	0-1	5,732	577	G. Eltringham	Showunmi (50)
Tue Nov 23	Swindon Town	H	19:45				
Sat Nov 27	Bournemouth (FAC-2)	H	15:00				
Sat Dec 4	Brentford	A	15:00				
Sat Dec 11	MK Dons	H	15:00				
Fri Dec 17	Brighton & Hove Albion	A	19:45				
Sun Dec 26	Rochdale	H	15:00				
Tue Dec 28	Plymouth Argyle	A	15:00				
Sat Jan 1	Walsall	A	15:00				
Mon Jan 3	Hartlepool United	H	15:00				
Sat Jan 8	Colchester United	H	15:00				
Sat Jan 8	FA Cup 3rd Rnd	-	-				
Sat Jan 15	Southampton	A	15:00				
Sat Jan 22	Carlisle United	H	15:00				
Sat Jan 29	Rochdale	A	15:00				
Tue Feb 1	Walsall	H	19:45				
Sat Feb 5	Tranmere Rovers	A	15:00				
Sat Feb 12	Exeter City	H	15:00				
Sat Feb 19	Yeovil Town	A	15:00				
Sat Feb 26	Charlton Athletic	H	15:00				
Sun Feb 27	Carling Cup Final	-	-				
Sat Mar 5	Leyton Orient	A	15:00				
Tue Mar 8	Peterborough United	H	19:45				
Sat Mar 12	Sheffield Wednesday	A	15:00				
Sat Mar 19	Bristol Rovers	H	15:00				
Sat Mar 26	Huddersfield Town	A	15:00				
Sat Apr 2	Oldham Athletic	H	15:00				
Sat Apr 9	Dagenham & Redbridge	A	15:00				
Sat Apr 16	Bournemouth	H	15:00				
Sat Apr 23	Swindon Town	A	15:00				
Mon Apr 25	Brentford	H	15:00				
Sat Apr 30	MK Dons	A	15:00				
Sat May 7	Brighton & Hove Albion	H	15:00				
Sat May 14	FA Cup Final	-	-				
TBC	Hartlepool United	A	-				

and finally...

Once again, The Mag is giving members of the Notts County playing squad the chance to have the final say in each edition of the programme. Next in the firing line is Rob Burch...

➤ **Who is the loudest manager you have ever played under?**

I'd have to say Peter Jackson. He's a great manager and took me to Lincoln when I hadn't played many games, and he took a chance on me. We had a few comings together, but if you had a few words on a Saturday he'd be giving you a cuddle on a Monday whoever you were. It was great to be around.

➤ **What is recorded on your Sky+ machine?**

I had a bit of Inbetweeners on there, and The Hangover is the one at the moment. I love a film and can watch one over and over again, it drives my wife mad! The Hangover is on there, and any film from Will Ferrell. I can stick them on and know every single word and my wife does too, but she can't get her head around how I know it all. I think I did it every day last week!

➤ **What is the funniest thing you have ever seen during a game?**

Probably when I was at Lincoln we played a pre-season friendly and a stalker came on. Of all the people he came to me and bowed down on one knee! That was a bit of a strange one, I didn't quite know where to look. There was a picture as well of it that was pinned up in the dressing room for a while afterwards!

➤ **If you hadn't been a footballer, what would you have done?**

Anything sporty really as I couldn't imagine myself stuck at a desk. I

always wanted to be a footballer, that's what I always told the career advisers when I was at school. They tried to put me off but I was stubborn and stuck at it!

➤ **What do you want to do when you finish playing?**

I wouldn't want to be a manager. I'd love to be a goalkeeping coach but it's tough now, a lot is what you know rather than who you know. It's a great way of life though with the training and the banter, but I don't know. I'd also quite like to get into some kind of property developing as I'm quite interested in that.

➤ **What is the worst CD in your collection?**

I'm not really a CD man, I'm more of an iTunes man, but I've got a few on there. I'll

go with my wife's Amy Winehouse CD that she manages to leave on our laptop and it sneaks into the car every now and then!

➤ **Which of your team-mates is the tightest with his cash?**

I've heard a few of these and not really been out enough with the lads yet. I've heard Thommo, which I can't see, so I'm going to have to say David Grof. He doesn't like to buy anything!

➤ **Who is your sporting idol and what would you ask them if you got the chance?**

Peter Schmeichel. We played against Notts last year and he was in the stands but I didn't get the chance to meet him. He's a hero and was brilliant to watch.

➤ **What is your favourite game you have played in during your career?**

We won the Premier Reserve League (South) when I was younger at Tottenham Hotspur. That was quite a good achievement back then, but I broke my leg in the game after that!



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A large, white Carlsberg logo is centered over a background of a football stadium at night. The stadium lights are visible, and the pitch is illuminated. The Carlsberg logo is the same as the one in the graphic above, but much larger.

are proud to be the

Official Beer

of

**Notts County
Football Club**

Probably the best partnership in the world...

THE TEAMSHEET:



NOTTS COUNTY

Manager: Paul Ince



SWINDON TOWN

Manager: Danny Wilson

1	Rob Burch		
2	Stephen Darby		
4	Mike Edwards		
5	Graeme Lee		
6	John Thompson		
7	Kevin Smith		
8	Ricky Ravenhill		
9	Lee Hughes		
10	Neal Bishop		
11	Ben Davies		
12	Krystian Pearce		
14	Liam Chilvers		
15	Karl Hawley		
16	Luke Hubbins		
17	Stuart Nelson		
18	Stephen Hunt		
19	Luke Rodgers		
20	Craig Westcarr		
21	Jake Jervis		
22	Alan Judge		
23	David Grof		
24	Thomas Ince		
25	John Spicer		
26	Jon Harley		
27	Ben Burgess		
28	Sam Sodje		
29	Lee Miller		
39	Matt Marshall		
41	Jamie O'Connell		
42	Lewis Whiteley		
45	Nathan Fox		

1	David Lucas		
2	Scott Cuthbert		
3	Michael Rose		
4	Jonathan Douglas		
5	Andy Frampton		
6	Paul Caddis		
7	Jon-Paul McGovern		
8	Simon Ferry		
9	Vincent Pericard		
10	David Prutton		
11	Michael Timlin		
12	Phil Smith		
14	Sean Morrison		
15	Kevin Amankwah		
16	David Ball		
18	Alan O'Brien		
19	Lecsinel Jean-Francois		
20	Thomas Dossevi		
21	Alan Sheehan		
22	Matt Ritchie		
23	Nathan Thompson		
26	Jakub Jesionkowski		
28	Mark Scott		
31	Billy Bodin		
32	Charlie Austin		
34	Will Evans		

MATCH OFFICIALS

Referee
CL Pawson
Assistant
KDG Lawson
Assistant
R Wootton
Fourth official
C Dunn

UPCOMING AT MEADOW LANE

Saturday
November 27
Notts County v Bournemouth
FA Cup 2nd Rd
Kick-off 3pm
Saturday
December 11
Notts County v MK Dons
npower League 1
Kick-off 3pm
Saturday
December 26
Notts County v Rochdale
npower League 1
Kick-off 3pm

TONIGHT'S FIXTURES

Bournemouth v Yeovil
Carlisle v Rochdale
Charlton v Bristol Rovers
Colchester v Brentford
Huddersfield v MK Dons
Oldham v Exeter
Peterborough v Leyton Orient
Plymouth v Dagenham
Sheffield Wednesday v Walsall
Southampton v Brighton
Tranmere v Hartlepool